

#### **GET IN TOUCH**

Department of Tourism and Resorts of Ajara

- 84/86 Parnavaz Mene St., 6010, Batumi, Georgia
- t. +995 422 27 47 19
- www.visitbatumi.co

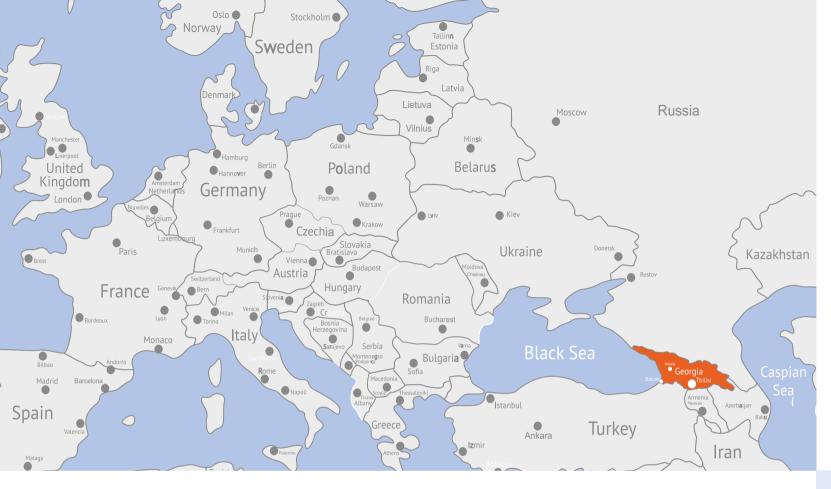


Department of Tourism and Resorts of A/R Ajara, Georgia NOT FOR SALE 2025

## **HISTORY, CULTURE AND SPORTS Trip to Crossroads**

BATUMI, GEORGIA





### **ABOUT GEORGIA**

Georgia, located at the crossroads of Europe and Asia, covers a territory of 69,000 km<sup>2</sup>. Known for its ancient history, incomparable culture and identity, number of UNESCO World Cultural and Natural Heritage sites, and warm hospitality, it creates an inviting and inspiring atmosphere for all visitors. The fascinating Caucasus Mountains and the Black Sea Coastline showcase the marvelous landscapes while savouring Georgia's unique gastronomy and wine. Georgia offers a wealth of tourist experiences, ensuring a memorable time for the visit.

Over the past twenty years, Georgia has undergone significant reforms, resulting in notable political and economic advancements. In 2023, the European Union has granted Georgia the EU candidate status. Georgia prioritizes fostering business development by promoting entrepreneurship and implementing tax incentives. These efforts have positioned Georgia as a progressive and fast-developing country.

Georgia is a land of ancient history, unique culture, and natural beauty, making it a fascinating and enchanting destination for travelers.

## WHY BATUMI?

Population 3.75 Million

Territory 69 700 KM<sup>2</sup>

**Batumi** Population 152 839













Unique Culture and Traditions



Gonio-Apsaros Fortress, 1st century



Safe Destination



Hospitable People

# GAMARJOBA "Gamarjoba" means "Hello"- so, you already know the first Georgian word

# GET TO KNOW The Unique Sights of Georgia

**♀** Miracle Park

## INCREDIBLE FACTS ABOUT GEORGIA

- 1. Georgia is the birthplace of wine, with 8.000 years of wine-making tradition
- **2.** Ancient Civilisation: Georgia was the home to the first Europeans
- 3. Georgia has its unique language and alphabet
- 4. Kutaisi and Mtskheta are ancient European cities
- 5. The Caucasus is Europe's highest mountain range
- **6.** Georgia has 94 protected areas in five IUCN categories
- 7. Georgians consider guests a gift from God
- 8. Georgians name their homeland "Sakartvelo"
- 9. Georgia offers a unique culinary tradition
- 10. Georgia is at the meeting point of two continents, Europe and Asia



### **VISIT BATUMI**

Destination Introduction

Welcome to Batumi situated on the easternmost coast of Europe. Apart from a rich tapestry of culture, traditions, gastronomy, and wine, Batumi offers visitors an unforgettable experience amidst its lush green landscapes, high mountains, and pristine coastline. The cosmopolitan city of Batumi seamlessly blends modernity with a history spanning over 2000 years, while the Ajara region is home to several UNESCO World Intangible Cultural and Natural Heritage Sites, including national parks, the Georgian Alphabet displayed on an Alphabet Tower, and Georgian Wine. Recognized by UNESCO as the birthplace of wine, Georgia boasts an impressive 8.000-year-old winemaking tradition. Visitors can also explore the city's rich and ancient cultural heritage at the Batumi Archaeological Museum and the Ajara State Museum.

Batumi has lush vegetation surrounding the city area and is conveniently located for visiting nearby national parks and mountains. The city's botanical garden is a must-visit, showcasing a diverse collection of flora from different parts of the world. The Batumi Boulevard, a picturesque promenade along the waterfront, is a great place to take a stroll and enjoy the sea views and sunsets. Whether you're interested in history, architecture, nature, or simply relaxing on the beach, Batumi has something to offer every type of traveller. With its warm climate, friendly locals, and vibrant atmosphere, Batumi City is the perfect destination for your next vacation.

According to its geographical location, Batumi is an easy meeting point for international travellers for a few hours of flying from Europe and Asia. Georgia's **VISA** policy allows citizens of 98 countries to enter Georgia with a visa-free regime for one full year and resident permit holders of 50 states for 90 days. The Ministry of Foreign Affairs of Georgia has launched an e-visa portal, allowing short-term visitors to get a visa effortlessly. **Safety** is a primary objective in Batumi, as the city has a low crime rate and provides a safe environment for visitors. Numerous prominent publications have named Georgia among the top countries regarding safety.

**Visit Batumi**, a tourism and business destination, is gaining international recognition. At the World Travel Awards, Batumi has been named the "World's Leading All-Season Destination 2024"





### GEORGIAN CULTURE

Georgian culture is a treasure trove of richness and diversity, influenced by its exceptional location at the crossroads of Eastern Europe and Western Asia. As one of the oldest countries in the world, Georgia boasts a unique alphabet, vibrant traditions, and stunning architecture that transports visitors back in time.

Georgia is steeped in history, with a tapestry of traditions, culture, folk dances, and polyphonic music that captivate all who experience them. Georgia has been hailed as the **cradle of European civilization**, with archaeological findings revealing ancient human skulls dating back 1.8 million years, leading experts to believe that Georgia is the birthplace of the first European man. Situated on the eastern coast of the Black Sea, the ancient Kingdom of Colchis was known for its wealth, power, and influence. Famed in Greek mythology, it is the home of **Medea** and the **Golden Fleece**, Colchis was a thriving hub of trade and culture.

Georgia's cultural significance is further acknowledged by its inclusion of various **UNESCO** World Heritage sites. UNESCO has recognized the Georgian polyphonic singing, the city of Mtskheta, Gelati Monastery, Upper Svaneti, and the Georgian alphabet as world cultural heritage. Georgia is renowned for its distinctive cuisine and ancient winemaking traditions, its winemaking heritage, with the traditional **Qvevri** (clay pot) method dating back 8,000 years and acknowledged by UNESCO as the birthplace of wine. The Georgian Supra is a time-honored tradition, a unique and memorable event that embodies the rich culinary and cultural heritage of Georgia.

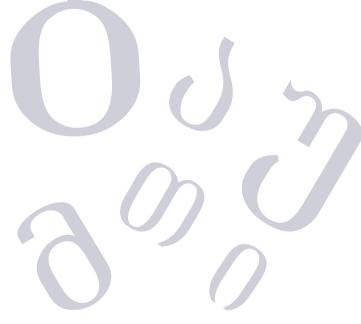
Travel to Georgia to experience the magic of Georgian culture firsthand.



## **GEORGIAN ALPHABET**

The Georgian alphabet is truly one-of-a-kind, as it is solely used for writing the Georgian language. There are three distinct Georgian alphabets: Asomtavruli, Nuskhuri, and Mkhedruli. The Mkhedruli alphabet, which consists of 33 letters, is the one currently used by Georgians. Each letter corresponds to a specific sound, making pronunciation straightforward and consistent. Unlike other languages, Georgian does not assign gender to the third person. For example, instead of using "he" or "she" to identify someone in conversation, Georgians use the word "that."

In 2016, **UNESCO** recognized the significance of the Georgian alphabet by adding all three forms to the list of Intangible Cultural Heritage. Ancient examples of Georgian writing can be found in the Georgian State Museum, showcasing the rich history and cultural importance of this unique alphabet.







#### **GONIO FORTRESS**

**Gonio-Apsaros Fortress** is located 15 km south of Batumi. This ancient fortress, constructed in the first century, held significant strategic importance for various ancient states such as Rome, Byzantium, and the Ottoman Empire. It is one of the most important monuments in Georgia and its history is intertwined with the myth of the Argonauts, it is also the burial site of Saint Matthias, one of Christ's apostles. The fortress is currently transformed into a museum.

#### **MEDEA AND ARGONAUTS**

The statue of Medea, the princess of Colchis, standing on Europe Square, serves as a powerful symbol of the country's wealth and strength. According to the ancient mythology, Medea, the youngest daughter of Aeetes, the legendary king of Colchis, fell in love with Jason, the leader of the Argonauts' crew, and aided him in his quest to steal the coveted Golden Fleece. Legend has it that she possessed the power to rejuvenate individuals with remarkable healing abilities, and the term "medicine" actually finds its origins in the name "Medea."

#### KHIKHANI FORTRESS

The **Khikhani Fortress** boasts a rich past dating back to the 13th century, perched atop a steep rock slope, that reaches an impressive elevation of 2635 meters above sea level. Originally built for defensive purposes during times of turmoil, it later became a residence for local rulers. Visitors can explore its maze-like interior, climb towering watchtowers, and soak in panoramic views of the lush countryside below.

#### **PETRA FORTRESS**

The Petra-Tsikhisdziri historical-archaeological complex, constructed in the 6th century, held a strategic position that enabled the region to dominate sea trade and serve as the primary economic hub. Perched atop a rocky hill by the sea, **Petra Fortress** offers breathtaking views of the Black Sea horizon. The fortress was transformed into museum where visitors can discover historical artifacts unearthed during archaeological excavations.

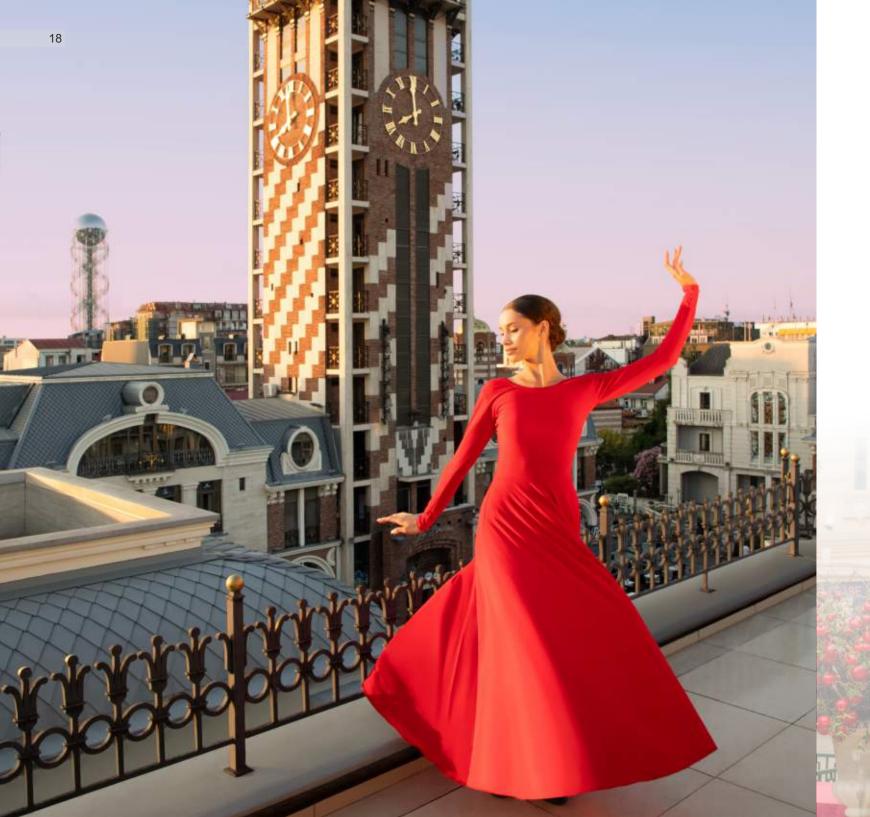
#### SKHALTA MONASTERY

Dating back to the 12th century, the ancient **monastery of Skhalta** is renowned for its stunning architecture and tranquil surroundings. Visitors can wander through the stone carvings and frescoes that adorn the interior of the church, offering a glimpse into Georgian religious artistry. The monastery holds a significant place in Georgian history and continues to be an important religious site for pilgrims and tourists alike.

#### **ANCIENT ARCHED BRIDGES**

The stone arch bridges in Ajara are rich in history, with the majority dating back to the 9th to 13th centuries and a period of King Tamar. Among the 35 stone arched bridges in Ajara, each has its own unique story to tell. The **Dandalo Bridge** stands out as the finest in Georgia from an architectural perspective. Another notable bridge is the **Makhuntseti bridge**, which spans 28.7 meters across the Ajaristskali River in the village of Keda municipality.





#### **POLYPHONY**

Georgian polyphony is a traditional form of choral singing that has been practiced in Georgia for centuries. This unique style of music features multiple vocal parts singing different melodies simultaneously, creating a rich and harmonious sound. This ancient musical tradition has been passed down through generations, is acknowledged by **UNESCO**, and continues to be an important part of Georgian culture.

#### **AJARIAN EMBROIDERY**

The traditional Ajarian embroidery has been officially recognized as an intangible cultural heritage. In Georgia, handiwork has always held significant cultural value. Embroidery in Ajara was an essential component of a bride's dowry, showcasing intricate designs and telling various stories, often featuring depictions of plants, animals, and geometric shapes.

#### **FESTIVALS**

Festivals in Ajara are a true celebration of culture, tradition, and community spirit. One of the most popular festivals is the "Gandagana" held in Batumi, where locals and visitors come together to enjoy music, dance, and art exhibitions showcasing the creativity of talented artists. With its stunning natural scenery and warm hospitality, Ajara's festivals offer a unique opportunity to immerse oneself in Georgian culture while creating unforgettable memories.

#### **AJARIAN DANCE**

Each region in Georgia showcases its own distinctive dance, each one telling a story of the people and their heritage. One of the most renowned dances in Ajara is Gandagana, known for its musicality and beauty, with both male and female dancers taking part. Another notable dance is Khorumi, a martial dance, that has been traditionally performed in western Georgia.

#### **MUSICAL INSTRUMENTS**

Ajarian musical instruments are a reflection of the rich cultural heritage of the Ajara region. Among the traditional instruments are the Panduri, Chonguri, and the most notable Ajarian instrument, the Chiboni, crafted from animal skin. These instruments play a vital role in the traditional music of Ajara, each with its own unique sound and historical significance.

#### MULTI-RELIGION CITY

Georgia is renowned for being a multi-religious country where people of different faiths coexist harmoniously. The Ajara region, in particular, is a good example of cultural and spiritual diversity, which also underscores the region's great religious tolerance. In the city of Batumi, one can find Christian Orthodox and Catholic churches, an Armenian church, a Jewish synagogue, and a Muslim mosque, all standing as symbols of the city's religious inclusivity.





#### ALI AND NINO STATUE

The **Ali and Nino statue** commemorates the love story between Azerbaijani Muslim Ali Shirvashiri and Georgian Christian Nino Kifiani, that knows no boundaries of nationality. The novel beautifully captures the essence of their love. Standing at a height of 8 meters in the Miracle Park of Batumi, the Ali and Nino statue is a striking example of minimalist sculpture. Its simplicity and elegance serve to further emphasize the timeless message of love and unity.

#### **MOSAICS**

Batumi boasts some of the most remarkable mosaic artwork. One exceptional piece is the intricate marble mosaic located in **Piazza Square**, the largest of its kind in Europe, designed by the talented Natalia Amirejibi de Pita. Another notable mosaic is the **Octopus** masterpiece found in Batumi Boulevard, recognized as a cultural heritage monument. These stunning mosaics, along with many others scattered throughout the city, serve as famous attractions for visitors.

#### ART

Art in Batumi is a vibrant and diverse scene, with an eclectic mix of traditional Georgian influences and modern innovative creativity. The city boasts a number of galleries, museums, and public art installations that celebrate local talent and international artists. Some notable attractions are Europe Square and Batumi Boulevard, home to numerous sculptures and installations that showcase Batumi's rich history and cultural identity.

#### **CRATER**

The **Crater**, a rare archaeological find, dates back to the 5th century BC and is exhibited in Khariton Akhvlediani Museum of Ajara. The crater is derived from the Greek word κεράννυμι, meaning "I mix," featuring depictions of scenes from ancient Greek myths. This artifact, characterized by its wide neck, was used for mixing wine and water. There are only three such craters known to exist in the world. The other two are housed in the Louvre in France and the Boston Museum of Fine Arts in the United States.

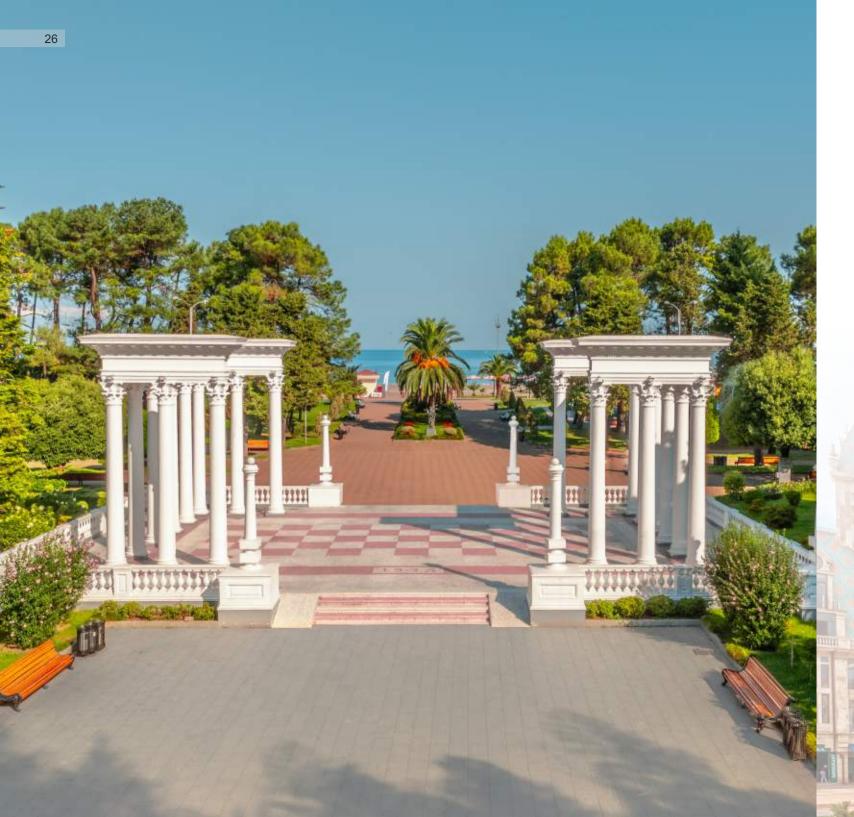
#### **MUSEUMS**

Batumi is well-known for its wide variety of museums, each providing a unique insight into the city's rich cultural heritage and history, showcasing archaeological artifacts from one of the world's oldest civilizations. Some of the top museums in Batumi include the Kh. Akhvlediani Museum of Ajara, Ilia Chavchavadze Museum, Ajara Archaeological Museum, Ajara Art Museum, and Noble Brothers Technological Museum.

#### **THEATERS**

The vibrant city of Batumi boasts a rich cultural scene, with several theatres that cater to a diverse range of performances, from traditional plays to contemporary productions. These theatres provide the city with cultural enjoyment. Here are some of the most renowned theatres in Batumi: Batumi State Drama Theatre, Batumi Art & Musical Centre, Batumi Puppet Theatre, and Batumi Summer Theatre.





#### **OLD BATUMI**

Old Batumi is a charming district in the old part of the city, known for its historic architecture and picturesque streets. Walking through Old Batumi feels like stepping back in time and observing the mix of Georgian, Ottoman, and Soviet-era buildings. The area is home to numerous cafes, restaurants, and boutiques housed in beautifully restored buildings that add to its nostalgic charm. The bustling atmosphere of Old Batumi offers a perfect blend of history and modernity.

#### **EUROPE SQUARE**

Europe Square in Batumi, located in the heart of the city, is the main square of the city and also home to several notable landmarks, including the iconic Medea statue and astronomical clock. Surrounded by cafes, shops, and restaurants, Europe Square is the perfect place to relax with a cup of coffee or enjoy a delicious meal while taking in the sights and sounds of Batumi. It's a must-see destination that captures the essence of this charming city on the Black Sea coast.

#### **BOULEVARD COLONNADES**

The neoclassical-style Batumi Boulevard Colonnades line the famous Batumi Boulevard. Originally built in the early 20th century as part of the city's development plan, these colonnades have since become an iconic symbol of Batumi's charm and elegance. Visitors can enjoy walking beneath the towering columns, taking in the sea breeze, and marveling at the intricate detailing of these historic structures.

#### **NEW BATUMI**

New Batumi, in contrast to its older parts, represents the city's evolution towards modernity, development, and transformation. This area is renowned for its striking contemporary architecture and picturesque palm-lined boulevards. In recent years, Batumi has experienced significant development, with a surge of new hotels, restaurants, bars, and entertainment venues.

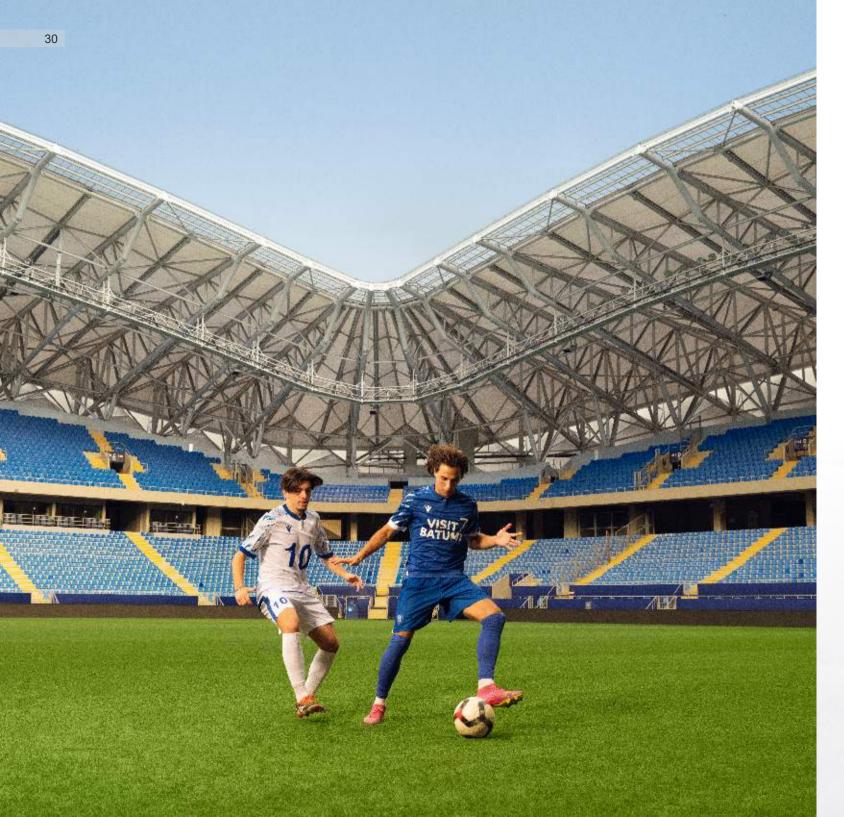
#### PIAZZA SQUARE

Batumi Piazza, covering 5700 square meters, is one of the main attractions in the city. It features a clock tower, impressive mosaics, and stunning architectural structures housing a variety of cafes, restaurants, bars, and hotels, all contributing to a warm and inviting ambiance for visitors. As night falls, the square comes alive with live music, delectable cuisine, and an array of exquisite wines. It is a popular spot for both tourists and locals to enjoy a night out in the city.

#### **FOUNTAINS**

The dancing fountains in Batumi are renowned for their captivating display of illuminated colors that harmonize beautifully. Visitors can witness the water dancing in perfect sync with the music, forming mesmerizing patterns and shapes that appear to defy gravity. These fountains create a vibrant and entertaining atmosphere, leaving a lasting impression on all who experience their beauty. The most popular fountains are located at Batumi Boulevard Central Entry and another one next to Ardagani Lake.





#### **CHAMPIONSHIPS**

In recent years, Batumi has hosted several prestigious championships and events spanning a variety of sports. Some notable examples include the Chess Olympiad, the European Youth Olympic Festival (EYOF), wrestling championships, judo championships, as well as basketball and volleyball tournaments. These events showcase Batumi's capability as a host city for international sporting competitions

#### **RUGBY**

The development of rugby in Georgia has gained international success, with the national rugby union team achieving significant victories and competing in prestigious tournaments such as the Rugby World Cup. With an emphasis on physicality, skilful play, and a strong team mentality, Georgian rugby has emerged as a dominant force on the global stage. Batumi often hosts important international championships.

#### WEIGHTLIFTING

The 2019 European Weightlifting Championships took place in Batumi, Georgia, a country known for producing exceptional athletes in the sport. One such athlete is Lasha Talakhadze, a Georgian weightlifter who holds the all-time world records in weightlifting, regardless of weight category. He is a three-time Olympic champion, seven-time world champion, and seven-time European champion, competing in the super-heavyweight category.

#### **FOOTBALL**

Football in Batumi is a popular sport enjoyed by both residents and visitors. The city has a long football culture, with numerous local teams competing in various leagues. Batumi frequently hosts international football tournaments and events, drawing teams from all over the globe to compete in its fields. Notably, the city recently hosted the 2023 UEFA European Under-21 Championship final tournament. Batumi features a new UEFA-standard stadium newly opened in 2020.

#### "CHIDAOBA" GEORGIAN WRESTLING

The term Chidaoba translates to wrestling in Georgian. It is an ancient traditional form of wrestling that is often showcased during festivals and special events, serving as a tribute to Georgian traditions. This unique sport is a deep-rooted celebration of Georgian culture and identity. Chidaoba, the traditional Georgian wrestling, has been officially recognized by **UNESCO** as an intangible cultural heritage

#### SKI

Georgia and the Caucasus Mountains boast some of the finest ski facilities in Europe. Winter is the perfect time to explore Ajara, with the picturesque ski resort of Goderdzi just 110km from Batumi. Situated in the Khulo municipality at 2350 meters above sea level, Goderdzi is renowned for its abundance of snow, developed skiing trails, ski lifts, great hotels, and winter activities.



### **ENTERTAINMENT**

atumi offers a vibrant and diverse entertainment scene that caters to all tastes and preferences. From lively nightclubs and bars to cultural events and festivals, there is something for everyone to enjoy in this bustling city on the Black Sea coast.

Visitors can immerse themselves in the local culture by attending traditional Georgian dance performances or sampling delicious cuisine at one of the many restaurants and cafes. For those looking for a more adrenaline-fueled experience, Batumi also boasts a range of outdoor activities such as water sports, hiking, and cycling.

Batumi City has established itself as a vibrant cultural hub, hosting a variety of international festivals that attract renowned musicians, artists, and celebrities. The city boasts a diverse range of festivals for visitors to enjoy: Batumoba - a city festival, Gandagana - a rural festival, The Black Sea Jazz Festival, Summer Starts Here - summer opening, Birdwatching Festival and others.

In addition to its lively **nightlife** and cultural offerings, Batumi is also home to several **casinos** and gaming establishments for those feeling lucky. Whether you want to relax and unwind or party the night away, Batumi has something for everyone.

**Visit Batumi** and experience the excitement and entertainment that this vibrant city has to offer.











#### 1"ALI AND NINO" LOVE STATUE

The "Ali and Nino" statue is a famous and most visited monumental sculpture located along Batumi's coastline. This impressive artwork tells the internal love story of Ali and Nino, as depicted in the 1937 Austrian novel of the same title. The statue rotates every 10 minutes, symbolizing the eventual union, and serving as a reminder of the enduring power of love.

#### 2 ALPHABET TOWER

The iconic five-story tower located in Miracle Park features all 33 Georgian letters. Designed to resemble DNA, the tower stands at a height of 130 meters. It rotates 360 degrees every hour, allowing guests to enjoy panoramic views of the restaurant, the observation deck, and information centre.

#### **3** GONIO FORTRESS

Gonio Apsarus Archaelogical-Architectural Museum-Reserve, known as Gonio Fortress, is Georgia's oldest citadel, with origins dating back to the Roman and early Byzantine periods. Visitors have a unique opportunity to immerse themselves in ancient history. The archaelogical artifacts span various historical periods, with the earliest samples dated to the 7-8 centuries BC.

#### 4 CRATER AND MUSEUM OF AJARA

The crater is one of the unique and rare archaeological findings. It dates back to the 5th century and was discovered near Kobuleti in 1967. This magnificent 49 cm tall antique vessel carries ancient art and is considered one of the best examples of Greek monumental painting, featuring scenes from Greek mythology. Only three pieces of its kind have been found worldwide, and one of them is currently housed in the Kh. Akhvlediani Museum of Ajara in Batumi, Georgia.

#### **5** BATUMI BOULEVARD

Batumi Boulevard, established in 1881, the boulevard boasts a verdant garden housing 40,000 plants, a dedicated bicycle path, and various recreational amenities. The neoclassic-style colonnades further enhance its charm and allure, making it a top attraction for locals and visitors.

#### **6** BATUMI BOTANICAL GARDEN

The Batumi Botanical Garden, covering 110 hectares, is situated on the slopes of Green Cape. Visitors can marvel at collections of rare and exquisite plants from around the world, totaling approximately 5 000 species, including 2 000 tree species. The garden showcases a diverse array of flora, which creates a wonder of nature in this oasis.



#### 7 EUROPE SQUARE AND MEDEA STATUE

Europe Square represents the Georgian people's desire to align with European countries and values. At its heart stands the Princess Medea statue, which evokes the myths of the Argonauts and holds the Golden Fleece, symbolizing Georgia's prosperity and glory. This iconic square seamlessly combines the city's rich history with modernity, making it a hub for cultural events, festivals, and gatherings.



#### 8 PIAZZA SQUARE

Situated in the heart of Old Batumi, Batumi Piazza is an Italian-inspired square with captivating architecture and an iconic clock tower. The centrepiece of the square is a stunning 106 m2 mosaic, crafted by the renowned Georgian artist Natali Amirejibi de Pita. Surrounding the square are upscale hotels, restaurants, cafes, shops, and a stage for live music performances.



#### 9 GEORGIAN SUPRA

The Georgian Supra is a time-honored tradition where friends and family gather to share a meal and celebrate special occasions. The Supra is characterized by an abundance of delicious food, cultural performances, and heartfelt toasts. Georgian Supra is a unique and memorable event that embodies the rich culinary and cultural heritage of Georgia.



#### 10 SHOPPING

As tourism continues to grow, Batumi welcomes an increasing number of Georgian and international brands each year. From the charming boutiques lining the streets of Old Batumi to modern shopping centers like Grand Mall, Batumi Mall, Batumi Plaza and Metro City, visitors can explore creations of Georgian Designers and a variety of shopping destinations throughout the whole city.



#### PRACTICAL INFORMATION



Batumi, Georgia



Language: Georgian





Batumi Population: 152,839



Time Zone GMT+4





Batumi Safety Index: 81,66 (by Numbeo as of 2024)



Currency: Georgian Lari (GEL)

	1 USD	1 Euro
to GFI	2.65	2.87



Electricity 220V-50Hz Plug type C & F











12-23°C 21-31°C 15-24°C 5-17°C

in Batumi

#### **BATUMI CARD**

The Batumi Card is a comprehensive discount card that offers access to a wide range of popular tourist attractions, museums, accommodations, dining options, tourist routes, shops, and more in the Ajara region. Designed to enhance the travel experience for visitors to Batumi and the surrounding area, the Batumi Card aims to provide maximum comfort while minimizing expenses. With a validity period of 10 days, this convenient card is easy to use and offers significant savings for travelers exploring the beauty of Ajara.

The Batumi Card offers a range of benefits, including:

- 10 complimentary rides on Municipal Transport
- A free SIM card with 1 GB of Internet data
- Up to 40% discount at various partner establishments

For further details and to obtain your Batumi Card, please scan:





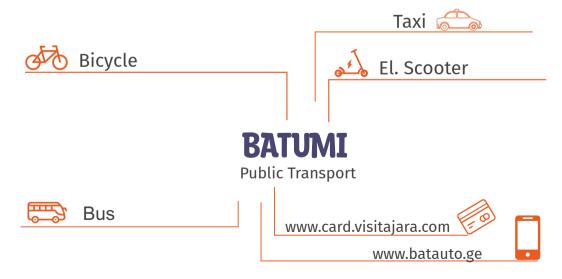
#### **RAILWAY**

A modernized railway system connects the cities of Georgia, offering travellers a comfortable and effective mode of transportation. Georgian trains travelling to Batumi make multiple trips daily from both Tbilisi and Kutaisi railway stations, the final stop at the central station in Batumi, "Batumi Central." Tickets for the train can be purchased at railway stations or through various online platforms, such as the Georgian Railways website at www.railway.ge. Here, passengers can also check train schedules and fares. To guarantee ticket availability and secure a preferred seat on the train, it is recommended to book a ticket in advance.



#### **GETTING AROUND**

Batumi offers a variety of transportation options, such as buses, taxis, cars, electric scooters, and bicycles, making it easy and convenient to navigate the city. Visitors can access detailed information about attractions, accommodations, and entertainment events at the nine Tourist Information Centers. These centers provide complimentary tourist maps, travel guides, mountain route brochures, and in-depth information about Ajara and other regions of Georgia. For further details, please visit <a href="https://visitbatumi.com/en/tourist-information-centers">https://visitbatumi.com/en/tourist-information-centers</a> or check out public transport options at www.batauto.ge.



### VISA REQUIREMENTS

5 H FLIGHT

Georgia's VISA policy allows citizens of 98 countries to enter Georgia with a visa-free regime for 1 full year and resident permit holders of 50 states for a 90 calendar days period. In addition, holders of a valid visa for the United States, the EU states, Japan, the Republic of Korea, and the UAE may enter the country without a visa. An E-Visa option has also been available since 2015, Georgia has introduced an e-visa system, that allows travellers from certain countries to apply for an electronic visa before their trip. The E-visa can be obtained online through the application process on the webpage evisa.gov.ge. For more information, visit: www.geoconsul.gov.ge; www.mfa.gov.ge

3 H FLIGHT

2 H FLIGHT

#### **AIRPORTS**

**Batumi International Airport** → 9 km to Batumi

The airport serves international and domestic flights, connecting Batumi to various destinations. Turkish Airlines, Georgian Airways, Belavia, Yan Air, S7 Airlines, Ak Air, Pegasus Airlines, Flydubai, Air Baltic and Arkia Israeli Airlines, and others are in operation. These airlines provide connections between cities such as Istanbul, Riga, Tbilisi, Dubai, Riyadh, and others. For more information, please visit: www.batumiairport.com

#### Tbilisi International Airport → 370 km to Batumi

The airport offers direct flights from numerous European and Gulf countries, among other destinations: Munich, Paris, Nice, Vienna, Warsaw, and others. The airport is located 20 km from the centre of Tbilisi, and its ICAO standards and services make it one of the most reliable destination points. Tbilisi and Batumi are easily connected by train, bus, minibus, taxi, private car or domestic flight. For more information, please visit: www.tbilisiairport.com

#### **Kutaisi International Airport** 115 km to Batumi

The airport is conveniently accessible from multiple locations in Georgia and offers direct international and domestic flights. Wizz-Air, a low-cost airline, serves many European cities, including Madrid, Barcelona, Rome, Milan, Paris, Budapest, Riga, Vilnius, Vienna, Brussels, Larnaca, Prague, Copenhagen, Tallinn, Berlin, Cologne, Lisbon, Bucharest, Dortmund, Frankfurt, Hamburg, Munich, Athens, Thessaloniki, Warsaw, Katowice, Krakow, Poznan, Wroclaw, and Abu Dhabi, UAE. Journeys by car or bus from Kutaisi to Batumi take about 1 hour and 45 minutes. For more information, please visit www.kutaisi.aero.

## VISIT BATUMI INTERNATIONAL AWARDS



World's Leading All-Season Destination 2024



Europe's Leading All-Season Destination 2024, 2023



Best Snow Destination Goderdzi 2024



European Best Destination 2024

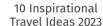


Best Places to Invest in Europe 2024



Europe's Leading Emerging Tourism Destination 2023, 2022, 2019







European Best Hidden Gem 2022



World's Leading Emerging Tourism Destination 2022

## THE DEPARTMENT OF TOURISM AND RESORTS OF AJARA

The Department of Tourism and Resorts of the Ajara
Autonomous Republic of Georgia is a governmental
organization and the tourism board of Visit Batumi. Our
primary goal is to enhance the region's popularity as an allseason and diverse tourist destination and attract
international visitors through targeted tourism marketing and
promotional initiatives. The department focuses on identifying,
diversifying, and developing various tourist products, as well
as improving the overall level of service in the region.

Address: 84/86, Parnavaz Mepe Str. 6010, Batumi Tel: +995 422 277438 E-mail: info@visitbatumi.com

#### **TOURIST INFORMATION CENTERS**

The Ajara Region has nine tourist information centers in
Batumi, Kobuleti, Khelvachauri, Keda, Shuakhevi, and Khulo,
ready to assist visitors with comprehensive information about
all the tourist attractions and offerings. Visitors can also
access free travel brochures, and maps, and get a Batumi Card.

Contact Information of **Tourist Office**: Call or WhatsApp: +995 577 90 90 91 **/**+995 577 90 90 93; E-mail: ticbatumi@gmail.com

#### USEFUL WEBSITES

www.visitbatumi.com www.visitajara.com www.georgia.travel www.batumievents.com www.mice.visitbatumi.com



