



GET IN TOUCH

Department of Tourism and Resorts of Ajara

84/86 Parnavaz Mepe St., 6010, Batumi, Georgia

+955 422 27 47 19

info@visitbatumi.com

www.visitbatumi.com



Department of Tourism and Resorts of A/R Ajara, Georgia

NOT FOR SALE 2025

NATURE & ECOTOURISM

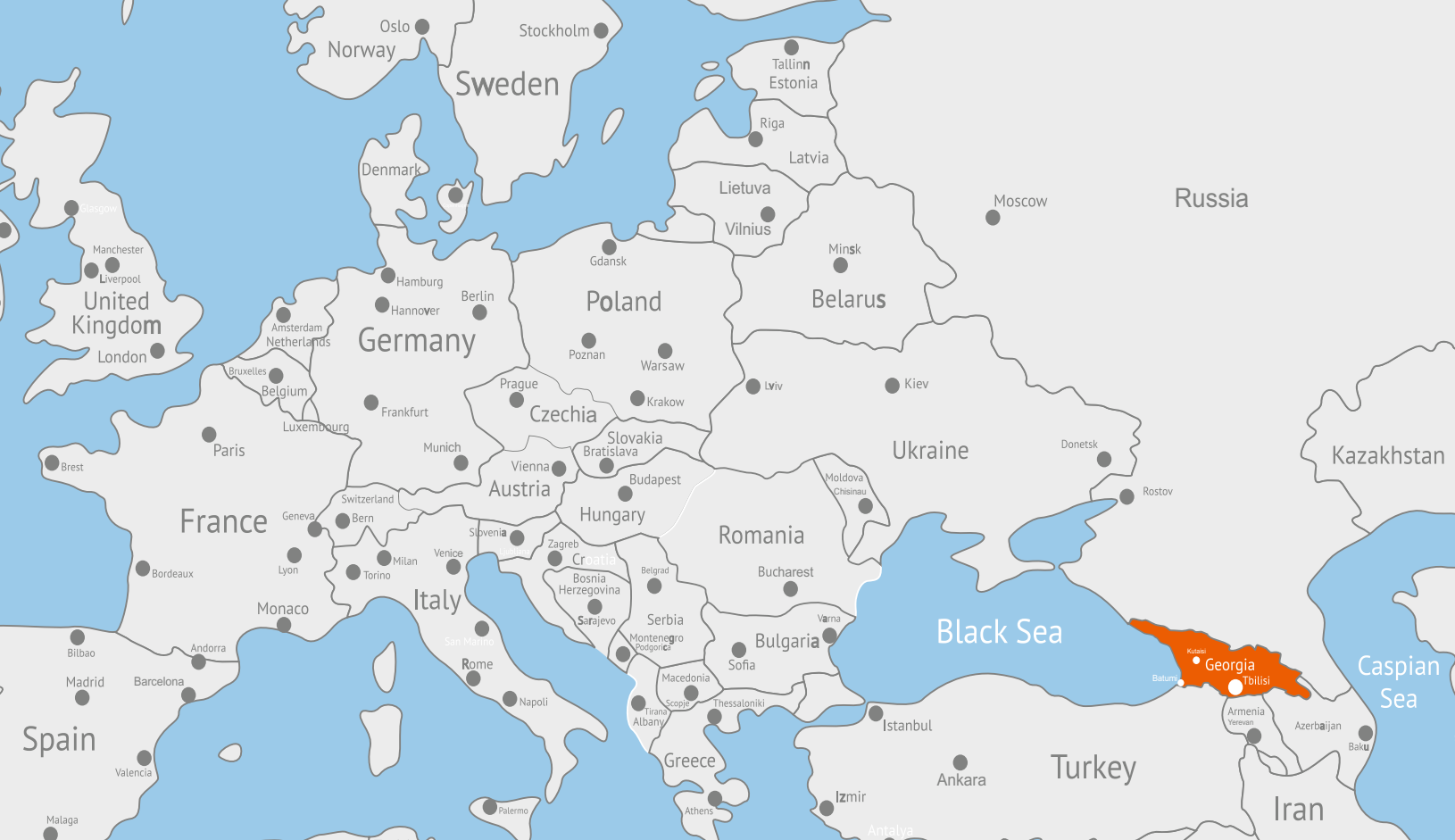
Green Ajara

BATUMI, GEORGIA



Batumi
GEORGIA

www.visitbatumi.com



WHY BATUMI?

Population
3.75 Million

Territory
69 700 KM²

Batumi Population
152 839



ABOUT GEORGIA

Georgia, located at the crossroads of Europe and Asia, covers a territory of 69,000 km². Known for its ancient history, incomparable culture and identity, number of UNESCO World Cultural and Natural Heritage sites, and warm hospitality, it creates an inviting and inspiring atmosphere for all visitors. The fascinating Caucasus Mountains and the Black Sea Coastline showcase the marvelous landscapes while savouring Georgia's unique gastronomy and wine. Georgia offers a wealth of tourist experiences, ensuring a memorable time for the visit.

Over the past twenty years, Georgia has undergone significant reforms, resulting in notable political and economic advancements. In 2023, the European Union has granted Georgia the EU candidate status. Georgia prioritizes fostering business development by promoting entrepreneurship and implementing tax incentives. These efforts have positioned Georgia as a progressive and fast-developing country.

Georgia is a land of ancient history, unique culture, and natural beauty, making it a fascinating and enchanting destination for travelers.



World's Leading
All-Season
Destination



UNESCO World Natural
Heritage Parks



Diverse Ecotourism
Activities



Untouched Nature



Birdwatching



Easily Accessible



Safe Destination



Hospitable People



GAMARJOBA

„Gamarjoba” means „Hello”- so, you already know the first Georgian word

GET TO KNOW

the colors of Ajara Region, Georgia



📍 Ushguli, Svaneti

INCREDIBLE FACTS ABOUT GEORGIA

1. Georgia is the birthplace of wine, with 8.000 years of wine-making tradition
2. Ancient Civilisation: Georgia was the home to the first Europeans
3. Georgia has its unique language and alphabet
4. Kutaisi and Mtskheta are ancient European cities
5. The Caucasus is Europe's highest mountain range
6. Georgia has 94 protected areas in five IUCN categories
7. Georgians consider guests a gift from God
8. Georgians name their homeland "Sakartvelo"
9. Georgia offers a unique culinary tradition
10. Georgia is at the meeting point of two continents, Europe and Asia



📍 Batumi Boulevard

VISIT BATUMI

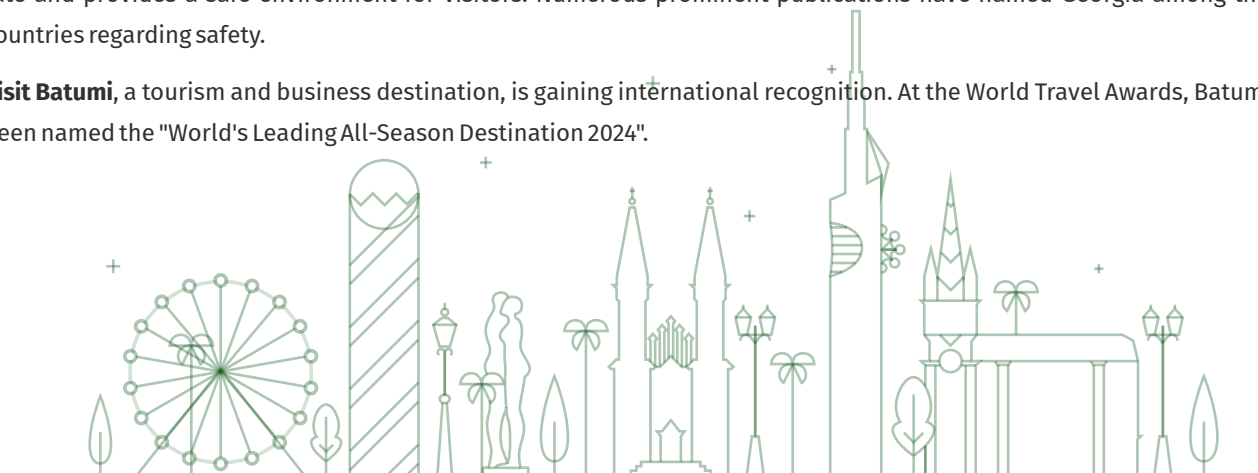
Destination Introduction

Welcome to Batumi situated on the easternmost coast of Europe. Apart from a rich tapestry of culture, traditions, gastronomy, and wine, Batumi offers visitors an unforgettable experience amidst its lush green landscapes, high mountains, and pristine coastline. The cosmopolitan city of Batumi seamlessly blends modernity with a history spanning over 2000 years, while the Ajara region is home to several UNESCO World Intangible Cultural and Natural Heritage Sites, including national parks, the Georgian Alphabet displayed on an Alphabet Tower, and Georgian Wine. Recognized by UNESCO as the birthplace of wine, Georgia boasts an impressive 8,000-year-old winemaking tradition. Visitors can also explore the city's rich and ancient cultural heritage at the Batumi Archaeological Museum and the Ajara State Museum.

Batumi has lush vegetation surrounding the city area and is conveniently located for visiting nearby national parks and mountains. The city's botanical garden is a must-visit, showcasing a diverse collection of flora from different parts of the world. The Batumi Boulevard, a picturesque promenade along the waterfront, is a great place to take a stroll and enjoy the sea views and sunsets. Whether you're interested in history, architecture, nature, or simply relaxing on the beach, Batumi has something to offer every type of traveller. With its warm climate, friendly locals, and vibrant atmosphere, Batumi City is the perfect destination for your next vacation.

According to its geographical location, Batumi is an easy meeting point for international travellers for a few hours of flying from Europe and Asia. Georgia's **VISA** policy allows citizens of 98 countries to enter Georgia with a visa-free regime for one full year and resident permit holders of 50 states for 90 days. The Ministry of Foreign Affairs of Georgia has launched an e-visa portal, allowing short-term visitors to get a visa effortlessly. **Safety** is a primary objective in Batumi, as the city has a low crime rate and provides a safe environment for visitors. Numerous prominent publications have named Georgia among the top countries regarding safety.

Visit Batumi, a tourism and business destination, is gaining international recognition. At the World Travel Awards, Batumi has been named the "World's Leading All-Season Destination 2024".





 Tsikhisdziri



SEASIDE AJARA

Boundless Views



BATUMI BOULEVARD

Batumi Boulevard is a charming coastal promenade and a landmark of the destination, situated in the picturesque city of Batumi, which was founded in the 19th century. This charming boulevard stretches 7 km along the Black Sea coast and offers stunning views of the sea and surrounding mountains, it is a beloved destination for both locals and tourists.

Adorned with palm trees, and colorful flowers, the boulevard offers breathtaking views of the sea and serves as an ideal setting for leisurely walks or bike rides. As visitors continue their stroll along Batumi Boulevard, they may also come across art installations and contemporary sculptures that add to the charm of the promenade. Along the boulevard, visitors will encounter notable attractions such as the Batumi colonnades, the summer theater, dancing fountains, the Batumi lighthouse, the Alphabet Tower, the Ali and Nino sculpture, and numerous other captivating sights. Additionally, the boulevard boasts a variety of cafes and restaurants where visitors can indulge in delicious cuisine.

The sound of waves crashing against the shore provides a soothing backdrop to the bustling activity of the boulevard. As the sun sets over the horizon, the Batumi Boulevard transforms into a magical place filled with twinkling lights and lively music.





BATUMI BOTANICAL GARDEN

The Batumi Botanical Garden founded in 1912, offers a serene escape into a lush, natural oasis where visitors can immerse themselves in a day of hiking and marveling at the stunning views of the Black Sea and the city skyline. Located just 9 km from the city, this botanical garden is divided into nine distinct phytogeographical sections, each showcasing rare species of tropical and subtropical plants that attract thousands of visitors annually.

Home to numerous plant collections that serve scientific, educational, and conservation purposes, the Batumi Botanical Garden is dedicated to protecting endangered species while providing a beautiful and informative experience for all who visit.

Exploring the diverse plant life from various continents not only deepens one's connection to nature but also offers the excitement of a zip-line adventure. Visitors can enjoy picnics, camping, guided tours, and even wedding ceremonies within the garden's picturesque setting. Additionally, guests have the option to purchase plants as a lasting memento of their visit.

Recognized for its excellence, the Batumi Botanical Garden was honored as Europe's Leading Botanical Garden by the World Travel Awards in 2023.



Europe's Leading
Botanical Garden

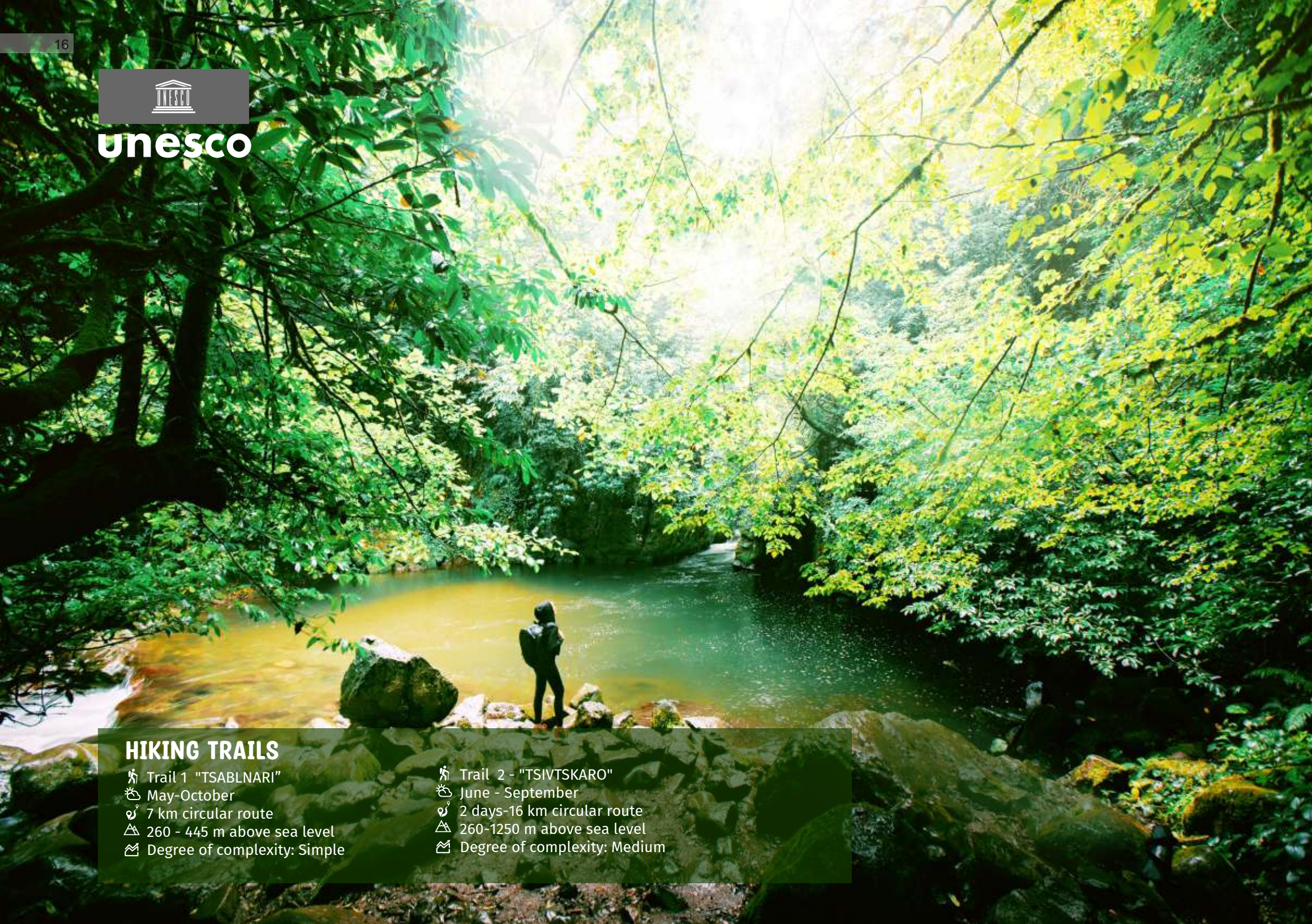


 Black Lake, Khulo



GREENSIDE AJARA

Natural Wonders



HIKING TRAILS

Trail 1 "TSABLNARI"
 May-October
 7 km circular route
 260 - 445 m above sea level
 Degree of complexity: Simple

Trail 2 - "TSIVTSKARO"
 June - September
 2 days-16 km circular route
 260-1250 m above sea level
 Degree of complexity: Medium

MTIRALA NATIONAL PARK



Mtirala National Park is standing as one of the largest and most significant natural wonders in Georgia. The mountain, made up of volcanic-sedimentary rocks, plays a vital role in Ajara's wetlands and gets its name from the region's abundant rainfall. This stunning park has not only been awarded the prestigious Leading National Park of Georgia 2020 title but also holds a spot on **UNESCO's** World Natural Heritage List, thanks to its remarkable Colchic forests.

Mtirala National Park is home to lush vegetation, rare endemic species, and plants listed in the Red Book. The park features a variety of forest flora, including chestnut and beech trees, and unique evergreen pontic rhododendron bushes found only in the Colchis region. Despite extinctions in the Neogene period, surviving species contribute to the park's unique character. The park is also home to a diverse range of wildlife, such as brown bears, lynxes, foxes, forest cats, wolves, badgers, and squirrels, showcasing its biodiversity.

Visitors to Mtirala National Park can enjoy a range of activities, from the thrilling Rope Park and zipline to horseback riding, hiking, and educational tours.





HIKING TRAILS

- Trail 1 "ISPANI 2"
- March-November
- 0.5 km route
- 3 meters below sea level
- Degree of complexity: Simple

- Trail 2 - "WHITE MOSS"
- Four Seasons
- 1 km circular route
- 3 meters below sea level
- Degree of complexity: Simple

- Trail 3 - "DROZERA"
- Four Seasons
- 1 km circular route
- 3 meters below sea level
- Degree of complexity: Simple

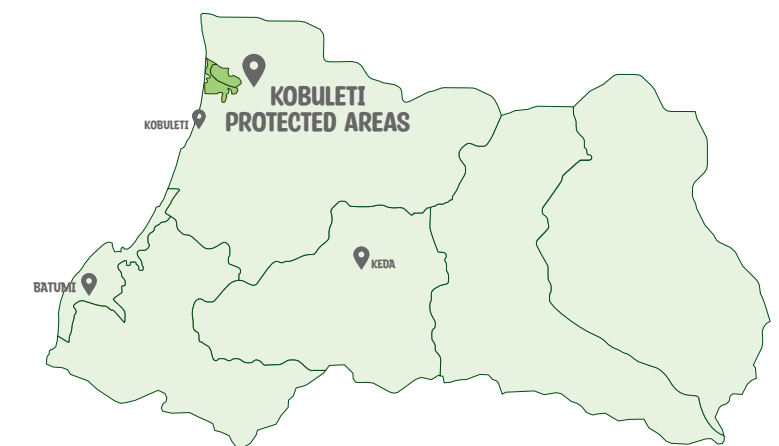
KOBULETI PROTECTED AREAS



The Kobuleti Protected Areas are a collection of natural reserves located in the Kobuleti municipality of Georgia. Recognized for its ecological significance, the reserve was recently added to the **UNESCO** World Natural Heritage List in 2021 as part of the Colchic Rainforests and Wetlands.

The primary goal of the Kobuleti Protected Areas is to conserve the unique biodiversity of the region and promote sustainable development practices. Visitors to the Kobuleti Protected Areas can explore the stunning landscapes and observe a variety of plants as it is home to rare and endangered species, making them an important site for conservation efforts.

The Kobuleti Protected Areas offer opportunities for outdoor recreation, such as hiking, birdwatching, and nature photography. Wind through the protected areas, providing an educational and scientific experience for visitors. These trails allow hikers to traverse sphagnum peatlands using bog skis, offering glimpses of yellow and white humpbacks, towering white moss domes, insectivorous drozera, and terrapins. The nature reserve is particularly popular among birdwatchers. During bird migratory season, visitors can rent binoculars for an unforgettable experience of observing the birds.





HIKING TRAILS

Trail 1 "TAMARA ARCHED BRIDGE AND BOX-TREE STAND"
 Four Seasons
 1.2 km route
 300-350 meters above sea level
 Degree of complexity: Simple

Trail 2 - "YEW AND LAKE TBIKELI"
 March-November
 32 km route
 1900-2000 meters above sea level
 Degree of complexity: Medium

Trail 3 - "KHINO WATERFALL"
 March-November
 5 km route
 990 meters above sea level
 Degree of complexity: Medium

KINTRISHI PROTECTED AREAS



The Kintrishi Protected Areas are known for diverse ecosystems, including lush forests, meandering rivers, and stunning mountain landscapes. Nestled between the village of Tskhemvani and the Khino mountains at elevations ranging from 300 to 2,500 meters above sea level, with its uniquely humid air and diverse terrain, Kintrishi protects the Tertiary-age **Colchis flora and fauna**. This protected area is included in the **UNESCO** World Natural Heritage List.

Within the Kintrishi Protected Areas, you will find dense forests teeming with relict species such as pontic oak, shrubs, ferns, and colchic boxwood – some of which are believed to be over a millennium old. The area's biodiversity is particularly rich in its rivers and streams, hosting creatures like the Caucasian salamander, Asia Minor newt, tree-frog, as well as trout, carp, and shemaya. Kintrishi is home to a diverse array of wildlife as well, including brown bears, wolves, lynxes, foxes, badgers, hares, and forest cats.

Visitors to the Kintrishi Protected Areas can enjoy a range of outdoor activities, such as hiking, horseback riding, and camping. The marked trails provide opportunities to immerse oneself in the natural splendor.



MACHAKHELA NATIONAL PARK








Located in the Khelvachauri municipality, Machakhela National Park is situated in the picturesque Machakhelistskali valley, just 30 km from Batumi. Spanning over 8,733 hectares at elevations of 300-350 meters above sea level, the park offers a unique and unforgettable experience for visitors.






Within Machakhela National Park, visitors can explore the remnants of ancient fortresses, arched bridges, wine presses, and cellars constructed from white limestone. The summit of Mtavarangelozi provides breathtaking views of Batumi and the Machakhela valley. The park features a green forest and is home to chestnut, beech, hornbeam, and alder, where relict and rare species like Colchic boxwood, Colchic nut, Georgian walnut, Pontic Rhododendron, English Yew, and elm can be found.

Three distinct footpaths, including the **“Mtavarangelozi Mountain Trail”** and **“Kokoleti Trail”**, are integrated with the road system in the park. Each trail offers its own unique experience, with picturesque forests, waterfalls, and stunning natural surroundings that are sure to leave a lasting impression on visitors.



HIKING TRAILS

 Trail 1 - MTAVARANGELOZI MOUNTAIN TRAIL
 March-November
 9 km route
 384-879 meters above sea level
 Degree of complexity: Medium

 Trail 2 - “KOKOLETI TRAIL”
 March-November
 15 km route
 157-1250 meters above sea level
 Degree of complexity: Medium



COUNTRYSIDE AJARA

Timeless Customs





RURAL TOURISM

Experience an unforgettable journey through rural tourism, where vibrant culture and time-honored traditions await. Ajarian locals will welcome you in a cozy and inviting ambiance, allowing you to delve into the rich tapestry of local customs and history. Immerse yourself in the daily rhythms of farm life and rural activities such as: horticulture, viticulture, and beekeeping, engaging in preparing mouthwatering local dishes crafted from fresh, pure ingredients sourced straight from the farm.

TANGERINE HARVEST

In late November, the tangerine harvest, known as **"Mandarinoba"**, commences in Ajara and lasts for a month. Almost every family in Ajara owns citrus orchards, and guests are warmly welcome to participate in the harvest celebrations. Harvesting the citrus fruits is a traditional rural activity known as **"Nadi"**, where families, friends, and visitors come together to pick the fruits. The day concludes with music and a traditional Georgian feast, creating a festive atmosphere.

"JARA" HONEY HARVEST

For centuries, the region of Ajara in Georgia has been known for its unique tradition of producing **"Jara"** honey. This exceptional honey is created through a special method of wild beekeeping in traditional hives. Harvested from the high mountain zones, Jara honey is highly sought after for its pure, untamed essence, completely free from artificial additives and human interference. Indulge in the natural beauty and rich tradition of Ajara with Jara honey, a truly exquisite addition to any dining experience.

BESHUMI

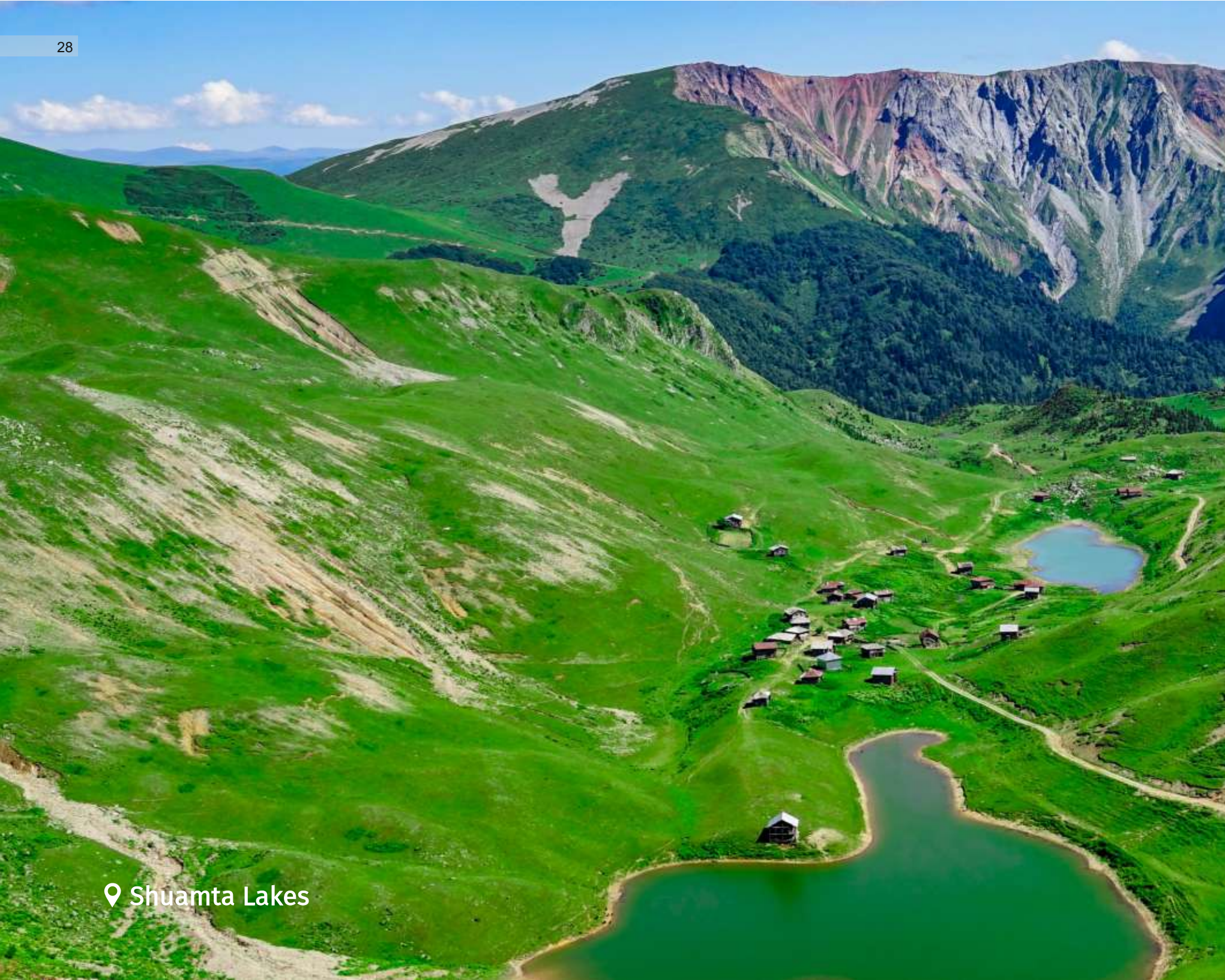
Beshumi is a renowned resort located in the high mountains of Ajara, known for its fresh and invigorating air. The resort boasts stunning mountains and landscapes that provide a sense of peace and relaxation. Visitors can immerse themselves in rural activities such as cattle breeding, poultry farming, and cooking local dishes, as well as enjoying fresh dairy and meat products.

GRAPE HARVEST

The grape harvest, known as **"Rtveli"** in Georgia, is a cherished tradition that results in the winemaking process. It is a time of celebration and festivity that is deeply rooted in Georgian culture. Georgia features the ancient **"Qvevri"** winemaking technique, which dates back 8000 years and has been acknowledged by **UNESCO** as the oldest winemaking method in the world. Among the most famous wines produced in the Ajarian region are **Chkhaveri** and **Kedis Tsolikauri**. This annual event not only produces exceptional wines but also offers a unique opportunity to experience the rich cultural heritage of Georgia.

TOBACCO HARVEST

Ajara continues to uphold the age-old tradition of cultivating the finest quality tobacco, predominantly sourced from the regions of Shuakhevi and Keda. Descendants honor the legacy of their ancestors by carefully harvesting tobacco five times a year. The leaves are delicately strung onto cords and methodically laid out to dry under the gentle warmth of the sun. Once dried, the leaves are expertly rolled into tobacco products.



📍 Shuamta Lakes



ADVENTURE AND ECOTOURISM

Majestic Views



ALPINE BOTANICAL GARDEN

The Goderdzi Alpine Botanical Garden is located approximately 2000 meters above sea level and is 115 kilometers from Batumi. It is open for visitors from mid-May to mid-October, as the area is covered in snow during other times of the year. It boasts a collection of 50 tree families, 111 genera, and 161 species of wild plants, as well as a unique rock garden (rockarium) with compositions of special stones and plants spread out over 4000 square meters.

LAKES

The Ajara region is an ideal destination for travelers seeking to discover stunning and picturesque lakes. The city of Batumi and Ajara Highlands features captivating lakes named **Nurigeli Lake, Ardagani Lake, Tbikeli Lake, Green Lake, Lelti Lake, Shuamta Lakes, Karagoli Lake**, and many others. Each of these lakes provides a distinct and memorable experience, allowing visitors to immerse themselves in the natural splendor of Ajara while engaging in activities like **camping, picnicking, and boating**.

CAMPING

The region's wealth of protected areas has positioned Ajara as a premier destination for ecotourism enthusiasts. It features diverse flora and breathtaking landscapes, making camping an excellent choice for those looking to create lasting memories with family and friends. Some of the most beloved **camping spots** in Ajara include **Mtiral National Park, Machakhela National Park, Shuamta, Kapnistavi, Jvarimindori, Chirukhi, and the Alpine Botanical Garden**.

BIRDWATCHING

The Ajara's Batumi Bird Migration Corridor is one of the world's largest, with over **1 million birds** of prey recorded each year. This unique natural phenomenon has established Ajara as a must-visit destination for bird watchers from across the globe. Whether you are a novice or an experienced bird watcher, Ajara offers a **Birdwatching Festival** in early September for visitors to learn and enhance their knowledge about birds.

WATERFALLS

The waterfalls in Ajara are known for their unique and captivating beauty, which fills the visitors with breathtaking emotions. The region is home to several stunning waterfalls, the most renowned being **Makhuntseti Waterfall**, located a short drive from Batumi at 335 meters above sea level. Other notable waterfalls in the area include **Merisi, Medzibna, Mirveti, Dandalo, and Chirukhi Waterfalls**. Each of these natural wonders offers to immerse in the beauty of Ajara's natural landscape.

GLAMPING

Explore Ajara through glamping, a perfect blend of comfort and nature immersion that redefines your connection with nature and leaves you with unforgettable memories. Nestled in the heart of Ajara's natural beauty, sought-after **tents**, and cozy **wooden eco-cottages** offer stunning views of mountains and rivers in mostly forested areas. Each accommodation features verandas for sunbathing, outdoor jacuzzis, picnic spots, serene relaxation areas, hammocks, and swings.



📍 Kapnistavi Canyon

HIKING

Hikers seek adventure, a sense of freedom, and natural beauty. As you traverse the hiking trails, you will be surrounded by breathtaking waterfalls, majestic mountains, serene lakes, unique tree species, and historic bridges. In Ajara, there are 25 marked hiking routes spread across different municipalities. Some of them are the **Tago-Skhalta route**, the **Chirukhi-Khikhani-Goderdze circular route**, **Khulo-Skhalta-Khikhani**, **Goderdzi-Mtsvane Tba-Beshumi**, the **Machakhela gun road**, and the **Merisi valley**.

CANYONING

Experience the thrill of canyoning in the picturesque villages of Kapnistavi and Uchkho in Ajara. Located just 20 km from Batumi, Kapnistavi boasts narrow gorges and 8 stunning cascading waterfalls, including a breathtaking 35-meter drop. Meanwhile, Uchkho, a mere 2.5 hours away from Batumi, offers cascading waterfalls that begin at 989 meters above sea level, providing an exhilarating journey through beautiful landscapes. Safety is our top priority, with professional instructors on hand to guide and support you throughout your adventure.

BOATING

The two main boating destinations are **Nurigeli Lake** in Batumi and **Green Lake** in the Khulo municipality. Nurigeli Lake, situated just 130 meters from the sea, provides a safe and well-regulated boating experience in an 8-meter-deep lake in the heart of the city. Green Lake, located 6 km north of Goderdzi Pass, offers a journey on a beautiful lake surrounded by stunning landscapes. The boating is perfect for unwinding and creating lasting memories in the picturesque scenery of the region.

BIKING

In Ajara, you will discover meticulously designed cycling routes tailored to meet the needs of both professional cyclists and enthusiasts. One of the top destinations for **cycling** in the city is **Batumi Boulevard**, boasting a total length of 7 km. For a more adventurous experience, the **Kaviani bike path** in the countryside offers a thrilling and mountainous route. This 3.6 km integrated bicycle-pedestrian path connects two of Ajara's highland villages, Kldisubani (Shuakhevi) and Jalabashvili (Keda).

ZIP-LINING

Experience the breathtaking beauty of lush forests while flying through the air on the Makhuntseti or Mtirala zip lines in the mountainous region of Ajara. Enjoy panoramic views of the sea and mountains as you glide through the Batumi Botanical Gardens on a thrilling 500-meter ride. For the ultimate adventure, the region has recently opened the newest attraction, Europe's longest dual zipline, in Shuakhevi, stretching an impressive 1,750 meters at an altitude of 2,000 meters above sea level.

RAFTING

Experience the thrill of rafting on two picturesque rivers, **Ajaristskali** and **Chorokhi**. Located in the Makhuntseti village within the Keda municipality, this is the destination for adrenaline seekers. With rafting difficulty levels ranging from I to VI, including the most challenging category VI, there is an adventure suitable for everyone. A team of professional instructors will guide you in selecting the perfect route based on your experience level and desire for excitement.



SKI TOURISM AND WINTER HIKES

The highlands of Ajara offer pristine snow, uncharted paths, and towering white mountains, an idyllic playground for thrill-seekers, and a unique and exciting opportunity for ski and mountain tourism. Situated 80 km from the city of Batumi, at an elevation of 2,025 meters above sea level, is **Goderdzi Ski Resort**, offering a wide range of snow activities, including skiing, snowboarding, heli-skiing, cat-skiing, and snow-hiking. During the wintertime, visitors can also enjoy **Gomarduli Ski Resort** for snow and recreational activities.

Ajara's high mountains showcase the rich cultural heritage and hospitable local communities. Along with mountain activities, such as hiking, biking, horseback riding in **Beshumi Resort**, or just wandering in the national parks, visitors can explore historic sites, sample delicious cuisine, and immerse themselves in the region's unique traditions and rural culture. For unforgettable panoramic views of untouched nature and mountain hikes, keep on your list the destinations of **Chirukhi**, **Jvarimindori**, and **Ghoma**, for both beginners and experienced trekkers of winter hikes through picturesque forests and majestic mountains.

After a day on the slopes, retreat to a cozy, family-run hotel and unwind by the fireplace with a steaming cup of hot chocolate.





CAUCASIAN SALAMANDER

A rare relict and endemic species



LYNX

Lives in mountain and dense forests



THE GENUS SPHAGNUM

One of the unique mosses in the world spread in Kobuleti Protected Areas



THE YEWS

A rare relict species listed in the Red Book



BROWN BEAR

An endangered species of carnivorous mammal, common in the Kintrishi Protected Areas



CHAMOIS

A hoofed animal, found in Kintrishi Protected Areas



VIPERA CAUCASICA

A poisonous endangered species of snake living in Kintrishi Protected Areas



ANATOLIAN NEWT

A small blue newt as a unique species is found in Tbilisi Lake in Kintrishi Reserves.



ALCEDO

A colorful inhabitant of the Kobuleti Protected Areas



DOLPHINS

The Black Sea is home to dolphins

BIODIVERSITY OF AJARA



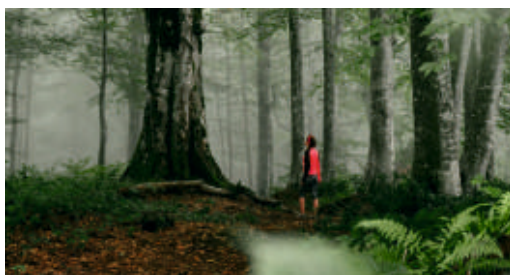
1 BATUMI BOULEVARD

Batumi Boulevard, established in 1881, boasts a verdant garden housing 40,000 plants, a dedicated bicycle path, and various recreational amenities. The neoclassic-style colonnades further enhance its charm and allure, making it a top attraction for locals and visitors. Adorned with palm trees, and colorful flowers, the boulevard offers breathtaking views of the sea and serves as an ideal setting for leisurely walks or bike rides.



2 BATUMI BOTANICAL GARDEN

The Batumi Botanical Garden, spanning 110 hectares, is located on the picturesque slopes of Green Cape. Visitors have the opportunity to admire a vast collection of rare and exquisite plants from various corners of the globe, amounting to approximately 5,000 species. Founded in 1912, the garden presents a rich tapestry of flora, offering the wonders of nature within this oasis.



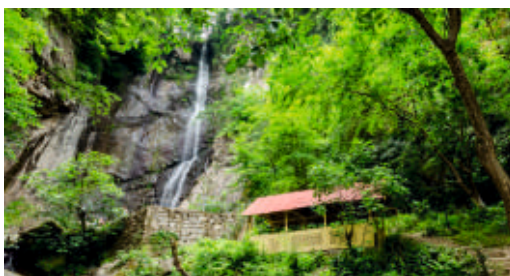
3 UNESCO WORLD NATURAL HERITAGE NATIONAL PARKS

Ajara is well-known for its verdant landscapes and rich biodiversity. Three national parks in the region have been designated as UNESCO World Natural Heritage Sites: **Mtirala National Park**, **Kobuleti Protected Areas**, and **Kintrishi Protected Areas**. Visiting Ajara is a source of inspiration for ecotourism enthusiasts and nature lovers.



4 GREEN LAKE & ALPINE BOTANICAL GARDEN

The **Green Lake** is situated in the high mountains of Ajara, in Khulo Municipality, at an altitude of 2,058 meters above sea level. A color-changing lake provides the ideal backdrop for a day of relaxation and exploration, planning a picnic, a scenic hike, or camping under the stars. Additionally, you can explore the nearby **Alpine Botanical Garden** for an immersive experience in nature.

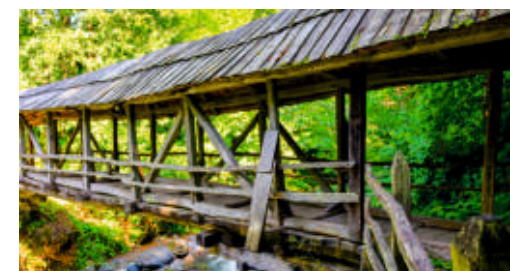


5 MAKHUNTSETI WATERFALL

Surrounded by lush forests, Makhuntseti waterfall flows down a striking rock formation, boasting a height of 50 meters. Conveniently situated near the village's main road in Keda Municipality, at 335 meters above sea level, it is easily accessible by car or minibus taxi. During your visit, take advantage of the opportunity to purchase locally made products crafted by the village's native residents.

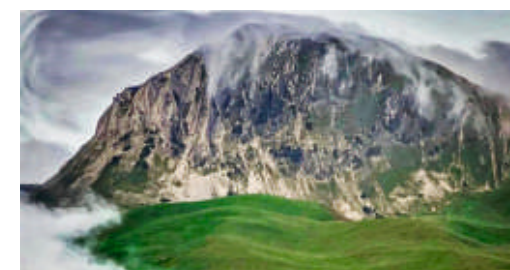
6 CHVANA

In the picturesque Ajara region, you can embark on a captivating tour of the Chvana Gorge, a treasure trove of tourist attractions situated 58 km from Batumi in the Shuakhevi municipality. Visitors to the Chvana Gorge can marvel at the beautiful nature—a stunning waterfall, the Khabelashvili 200-year-old wooden bridge, the ancient Otolta fortress—and indulge in the flavors of natural honey, fresh fruits, and traditional dishes prepared by the locals.



7 CHIRUKHI MOUNTAIN AND GORGE

Chirukhi Mountain stands at an impressive 2148 meters above sea level, offering breathtaking views and tranquility. You will find designated picnic and camping areas where you can enjoy the beauty of nature. Europe's longest dual zipline, is located in Chirukhi, stretching an impressive 1,750 meters at an altitude of 2,000 meters above sea level.



8 BIRDWATCHING

The Ajara's Batumi Bird Migration Corridor is one of the world's largest, with over **1 million birds** of prey recorded each year. This unique natural phenomenon has established Ajara as a must-visit destination for bird watchers from across the globe. Whether you are a novice or an experienced bird watcher, Ajara offers a **Birdwatching Festival** in early September for visitors to learn and enhance their knowledge about birds.



9 FOLIAGE

The Ajara region is a picturesque destination that truly comes alive in the autumn months, offering visitors the chance to immerse themselves in stunning natural landscapes, golden forests, and fresh air. Some of the top spots to experience the beauty of fall foliage in Ajara include the Batumi Botanical Garden, Machakhela National Park, and Mtirala National Park.

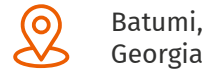


10 CABLE CAR "ARGO"

The Argo Cable "Argo" is a famous tourist attraction and a sustainable and environmentally friendly transport system built in 2013. It connects the Old Batumi Black Sea Coastline to Mount Anuria, 256 meters above sea level, and the Argo entertainment complex. The cable car offers passengers breathtaking views of the city from a bird's-eye perspective.



PRACTICAL INFORMATION



Batumi, Georgia



Language: Georgian



Emergency Call: **112**



Batumi Population: 152,839



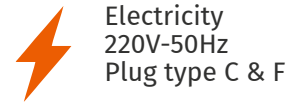
Time Zone GMT+4



Safety



Currency: Georgian Lari (GEL)

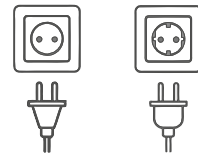


Electricity 220V-50Hz Plug type C & F



Weather in Batumi

	1 USD	1 Euro
to GEL	2.65	2.87



12-23°C	21-31°C	15-24°C	5-17°C

BATUMI CARD

The Batumi Card is a comprehensive discount card that offers access to a wide range of popular tourist attractions, museums, accommodations, dining options, tourist routes, shops, and more in the Ajara region. Designed to enhance the travel experience for visitors to Batumi and the surrounding area, the Batumi Card aims to provide maximum comfort while minimizing expenses. With a validity period of 10 days, this convenient card is easy to use and offers significant savings for travelers exploring the beauty of Ajara.

The **Batumi Card offers** a range of benefits, including:

- 10 complimentary rides on Municipal Transport
- A free SIM card with 1 GB of Internet data
- Up to 40% discount at various partner establishments

For further details and to obtain your Batumi Card, please scan:



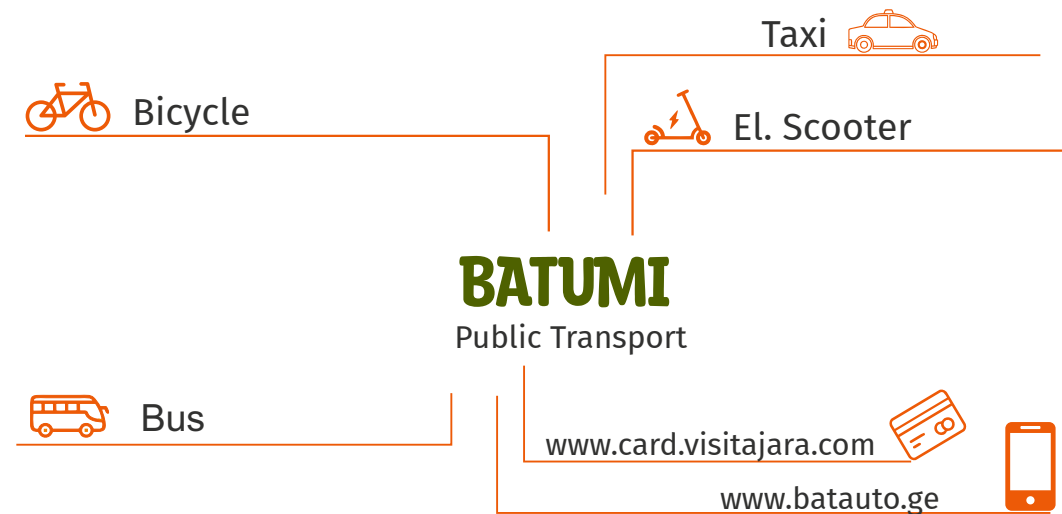
RAILWAY

A modernized railway system connects the cities of Georgia, offering travellers a comfortable and effective mode of transportation. Georgian trains travelling to Batumi make multiple trips daily from both Tbilisi and Kutaisi railway stations, the final stop at the central station in Batumi, "**Batumi Central.**" Tickets for the train can be purchased at railway stations or through various online platforms, such as the Georgian Railways website at www.railway.ge. Here, passengers can also check train schedules and fares. To guarantee ticket availability and secure a preferred seat on the train, it is recommended to book a ticket in advance.



GETTING AROUND

Batumi offers a variety of transportation options, such as buses, taxis, cars, electric scooters, and bicycles, making it easy and convenient to navigate the city. Visitors can access detailed information about attractions, accommodations, and entertainment events at the nine Tourist Information Centers. These centres provide complimentary tourist maps, travel guides, mountain route brochures, and in-depth information about Ajara and other regions of Georgia. For further details, please visit <https://visitbatumi.com/en/tourist-information-centers> or check out public transport options at www.batauto.ge.



VISA REQUIREMENTS

Georgia's VISA policy allows citizens of 98 countries to enter Georgia with a visa-free regime for 1 full year and resident permit holders of 50 states for a 90 calendar days period. In addition, holders of a valid visa for the United States, the EU states, Japan, the Republic of Korea, and the UAE may enter the country without a visa. An **E-Visa** option has also been available since 2015, Georgia has introduced an e-visa system, that allows travellers from certain countries to apply for an electronic visa before their trip. The E-visa can be obtained online through the application process on the webpage evisa.gov.ge. For more information, visit: www.geoconsul.gov.ge; www.mfa.gov.ge

AIRPORTS

Batumi International Airport

✈ 9 km to Batumi

The airport serves international and domestic flights, connecting Batumi to various destinations. Turkish Airlines, Georgian Airways, Belavia, Yan Air, Ak Air, Pegasus Airlines, Flydubai, Air Baltic and Arkia Israeli Airlines, and others are in operation. These airlines provide connections between cities such as Tbilisi, Istanbul, Riga, Dubai, Riyadh, and others. For more information, please visit: www.batumiairport.com

Tbilisi International Airport

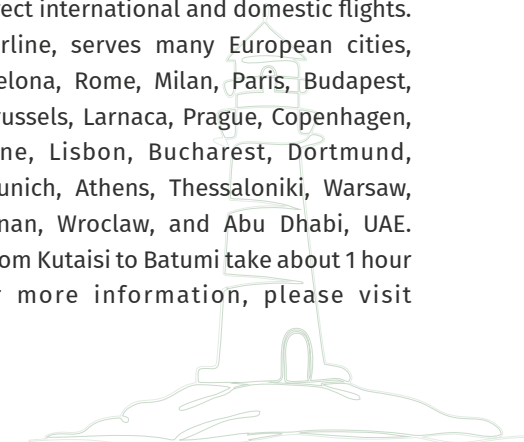
✈ 370 km to Batumi

The airport offers direct flights from numerous European and Gulf countries, among other destinations: Munich, Paris, Nice, Vienna, Warsaw, and others. The airport is located 20 km from the centre of Tbilisi, and its ICAO standards and services make it one of the most reliable destination points. Tbilisi and Batumi are easily connected by train, bus, minibus, taxi, private car or domestic flight. For more information, please visit: www.tbilisiairport.com

Kutaisi International Airport

✈ 115 km to Batumi

The airport is conveniently accessible from multiple locations in Georgia and offers direct international and domestic flights. Wizz-Air, a low-cost airline, serves many European cities, including Madrid, Barcelona, Rome, Milan, Paris, Budapest, Riga, Vilnius, Vienna, Brussels, Larnaca, Prague, Copenhagen, Tallinn, Berlin, Cologne, Lisbon, Bucharest, Dortmund, Frankfurt, Hamburg, Munich, Athens, Thessaloniki, Warsaw, Katowice, Krakow, Poznan, Wroclaw, and Abu Dhabi, UAE. Journeys by car or bus from Kutaisi to Batumi take about 1 hour and 45 minutes. For more information, please visit www.kutaisi.aero.



VISIT BATUMI INTERNATIONAL AWARDS



World's Leading
All-Season
Destination 2024



Europe's Leading
All-Season
Destination 2024, 2023



Best Snow
Destination Goderdzi
2024



European Best
Destination
2024



Best Places to
Invest in Europe
2024



Europe's Leading Emerging
Tourism Destination
2023, 2022, 2019



10 Inspirational
Travel Ideas 2023



European Best
Hidden Gem 2022



World's Leading Emerging
Tourism Destination 2022

THE DEPARTMENT OF TOURISM AND RESORTS OF AJARA

The Department of Tourism and Resorts of the Ajara Autonomous Republic of Georgia is a governmental organization and the tourism board of Visit Batumi. Our primary goal is to enhance the region's popularity as an all-season and diverse tourist destination and attract international visitors through targeted tourism marketing and promotional initiatives. The department focuses on identifying, diversifying, and developing various tourist products, as well as improving the overall level of service in the region.

Address: 84/86, Parnavaz Mepe Str. 6010, Batumi
Tel: +995 422 277438
E-mail: info@visitbatumi.com

TOURIST INFORMATION CENTERS

The Ajara Region has nine tourist information centers in Batumi, Kobuleti, Khelvachauri, Keda, Shuakhevi, and Khulo, ready to assist visitors with comprehensive information about all the tourist attractions and offerings. Visitors can also access free travel brochures, and maps, and get a Batumi Card.

Contact Information of **Tourist Office**:
Call or WhatsApp: +995 577 90 90 91 / +995
577 90 90 93; E-mail: tictatumi@gmail.com

USEFUL WEBSITES

www.visitbatumi.com
www.visitajara.com
www.georgia.travel
www.batumievents.com
www.mice.visitbatumi.com

