



## GET IN TOUCH

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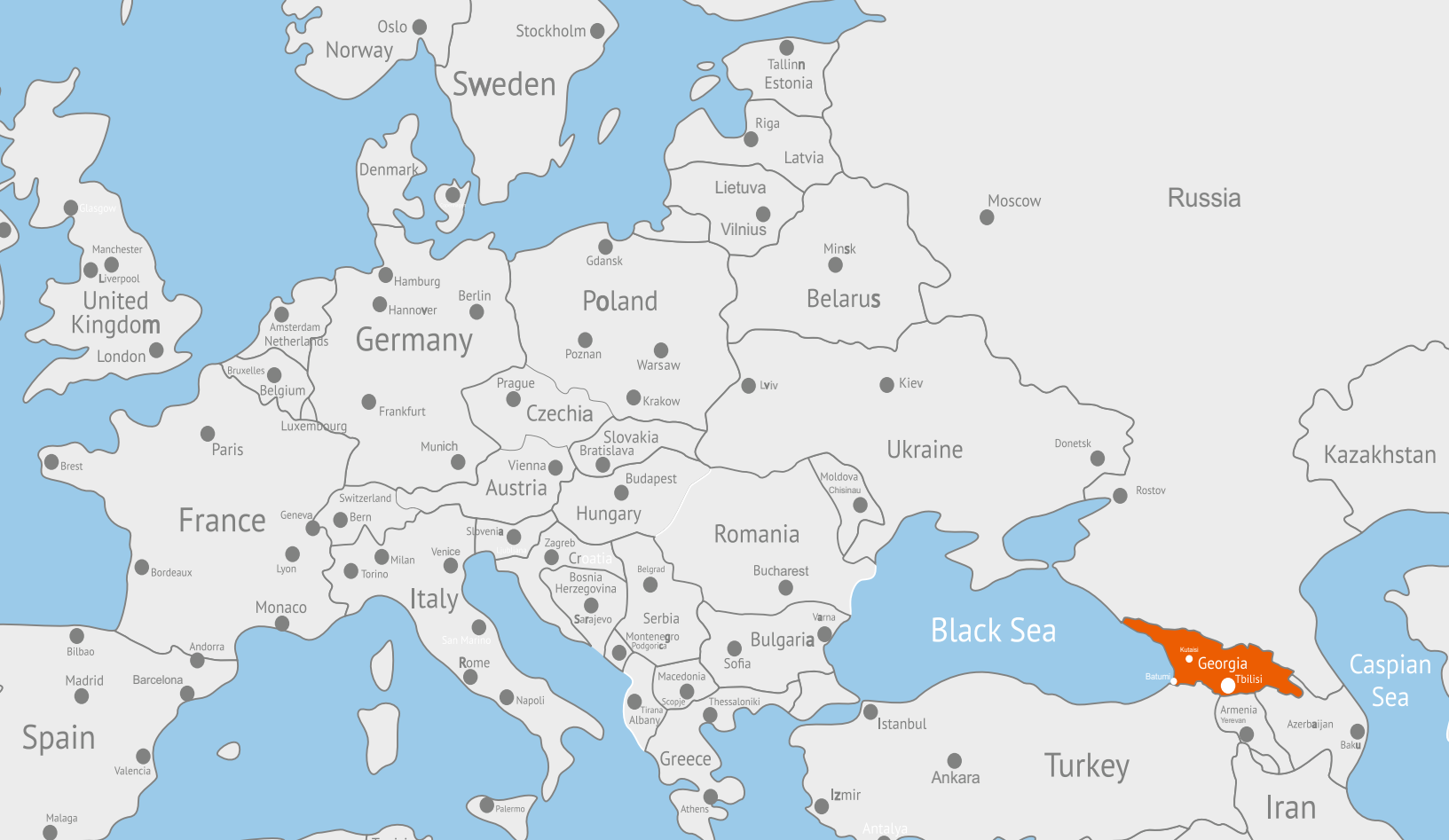
Department of Tourism and Resorts of A/R Ajara, Georgia  
NOT FOR SALE 2025

# MICE

## City of Meetings

### BATUMI, GEORGIA





## COUNTRY PROFILE

**Georgia**, located at the crossroads of Europe and Asia is covering a territory of 69 000 square km. Known for its ancient history, incomparable culture and identity, number of UNESCO World Cultural and Natural Heritage sites, and warm hospitality creates an inviting and inspiring atmosphere for all visitors. The fascinating Caucasus Mountains and the Black Sea Coastline showcase the marvelous landscapes while savoring Georgian unique gastronomy and wine. Georgia and the City of Batumi offer a wealth of experiences including contemporary infrastructure, that also ensures an exceptional choice for MICE events.

Over the past twenty years, Georgia has undertaken significant reforms resulting in notable political and economic advancements. In 2014, Georgia signed the Association Agreement with the European Union, marking an important milestone in its relationship with the EU. Additionally, Georgia has prioritized fostering business development within its borders by promoting entrepreneurship, offering private investments, and implementing tax incentives. These efforts have positioned Georgia as an appealing choice for the global business community.

## WHY BATUMI?



Georgian Population  
3.75 Million

Territory  
69 700 KM<sup>2</sup>

Batumi Population  
152 839



World's Leading  
All-Season  
Destination



Easily Accessible



World- Class Hotels



Modern Infrastructure  
and International Brands



Diverse Destination



Gastronomy and Wine



Safe Destination



Hospitable People





## VISIT BATUMI

### *The City of Meetings*

Welcome to Batumi, a charming coastal city located on the Black Sea coast of Georgia, internationally acknowledged as “Europe’s Leading All-Season Destination.”

Batumi is one of the most dynamic cities in the region, expanding rapidly and innovating in a variety of industries. City is famous for its unique blend of modern and historic architecture, with a mix of sleek skyscrapers and elegant 19th-century buildings. Batumi is an ideal destination for international meetings with its world-class international brand hotels, breathtaking surroundings, and warm hospitality. Batumi not only presents a historical journey but also boasts the vibrancy of a modern city with international festivals, exhibitions, and sporting events. Batumi’s recognition as part of the UNESCO Creative Cities Network in 2019, as well as the increasing number of international events held here, has further solidified its status as a global tourism destination.

According to its geographical location, Batumi is an easy meeting point for international travelers for a few hours of flying from Europe and Asia. Georgia's **VISA** policy allows citizens of 98 countries to enter Georgia with a visa-free regime for one full year and resident permit holders of 50 states for 90 days. The Ministry of Foreign Affairs of Georgia has launched an e-visa portal, allowing short-term visitors to get a visa effortlessly. **Safety** is a primary objective in Batumi, as the city has a low crime rate and provides a safe environment for visitors. Numerous prominent publications have named Georgia among the top countries regarding safety.

**VISIT BATUMI**, a tourism and business destination, is acquiring international recognition that can provide an unforgettable MICE experience.

## ECONOMIC OVERVIEW

Georgia's strategic geographic location and favorable business environment have positioned it as a key player in East-West trade. The country has a proven track record of successful cooperation and strong partnerships with the EU and neighboring nations, establishing credibility in policy-making and fostering ongoing collaborative efforts for economic coordination and developing secure and efficient value chains.

Georgia remains an attractive investment destination and the legal, business, and investment environment has been highly assessed in international rankings by various international rating institutions. According to World Governance indicators, Georgia has made progress in terms of regulatory quality and government effectiveness and is ahead of the regional average. According to the OECD FDI Regulatory Restrictiveness Index, Georgia ranked 8th among more than 80 countries as one of the most open economies in the world in terms of attracting investments. Georgia ranked first out of 120 countries in the budget transparency ranking of the Open Budget Index. According to the NUMBEO Safety Index 2023, Georgia is one of the safest countries in the world, 18th in the global ranking.

According to the World Bank classification, since 2019, Georgia has been in the group of upper-middle-income countries. GDP per capita in 2023 is estimated at GEL 21,359 - USD 8121. GDP per capita based on purchasing power parity shows high growth rates, already outperforming several EU candidate countries.

Batumi has quickly become one of the country's most vibrant economic hubs. Renowned for its harmonious mix of contemporary and traditional elements, Batumi is a pivotal link between Europe and Asia, boasting a diverse economy encompassing tourism, substantial infrastructure development, trade, and real estate.

Tourism is a key component of Batumi's economy, attracting millions of visitors worldwide every year. Tourists looking for remarkable experiences will be enticed by the city's gorgeous coastline and diverse seaside activities and attractions. In conjunction with the growth of tourism, Batumi's real estate sector has experienced a substantial surge, with the majority of investment coming from foreign investors. Individuals from around the globe have expressed interest in acquiring property in the city, drawn to its cost-effective investment opportunities in comparison to other Black Sea destinations. This has made Batumi an appealing choice for foreign buyers.

**Up to 1 %  
Property Tax**

**'Single Window'  
Principle For Business  
Registration**

## TOURISM OVERVIEW

The cosmopolitan city of Batumi, situated on the easternmost coast of Europe in Georgia, is rapidly emerging as one of Europe's leading destinations for tourism and business. Batumi offers a unique four-season experience, blending its rich culture, traditions, natural landscapes, and the striking contrast of the Black Sea's coastline with snow-capped mountains. Visitors can savor the region's renowned cuisine and wine, creating an unforgettable and distinctive experience.

Tourism in Ajara has experienced substantial growth in recent years, playing a pivotal role in the region's economic development. The influx of visitors to Ajara continues to rise steadily. Data from the 3rd quarter of 2024 shows a total of 1,179,506 visits to Ajara by foreign visitors, marking an increase compared to the previous year and the pre-pandemic period. In 2023, there were a total of 4,691,633 domestic and foreign visits, representing a 20% increase from 2022 and a 10.4% increase from 2019. In terms of foreign visitors, the number of visits by foreign tourists to Ajara in 2023 reached nearly 2.7 million, showing a 30% increase from 2022 and a 19% increase from 2019.

Georgia's economic success, characterized by a surge in exports and a robust currency, underscores the effectiveness of policies that promote sustainable growth. The collaborative efforts of the government and private sector to invest in infrastructure have further solidified the region's reputation as a top destination for both tourism and business travel. Batumi, with its rich cultural heritage, stunning landscapes, warm hospitality, modern infrastructure, safety measures, and strategic location, is quickly emerging as a top choice for Meetings, Incentives, Conferences, and Exhibitions (MICE) events.

The international acclaim for Batumi as a leading destination for tourism and business is on the rise. Recently, at the World Travel Awards, Batumi was acknowledged as "World's Leading All-Season Destination" for 2024 and has also been recognized as one of the "European Best Destinations for 2024."

**Regional Hub  
Maritime Transport and Logistics**

**Double-Tax Agreements  
with 58 Countries**






# VENUE CONTENT

## Meeting & Conference Venues

NAME		NUMBER OF ROOMS	PAGE
EUPHORIA BATUMI	1200	455	15
SHERATON BATUMI HOTEL	950	202	10
LEGEND HOTEL BATUMI CONVENTION CENTER & SPA	800	590	14
HILTON BATUMI	400	247	11
GEORGIA PALACE HOTEL & SPA	400	157	18
BEST WESTERN PLUS BATUMI	400	148	17
COURTYARD BY MARRIOTT BATUMI HOTEL	380	150	11
RADISSON BLU HOTEL BATUMI	350	168	12
LITZ RESORT	324	100	15
ROOMS BATUMI	200	120	10
LE MERIDIEN BATUMI	200	105	13
CASTELLO MARE HOTEL AND WELLNESS RESORT	178	109	19
WYNDHAM BATUMI	150	146	12
DREAMLAND OASIS IN CHAKVI	120	340	18
STEPS BATUMI HOTEL & SUITES	100	327	15
INTOURIST PALACE HOTEL & SPA	100	139	14
AMBASSADORI GODERDZI HOTEL	100	122	19
IBIS STYLES BATUMI	80	121	16
COLOSSEUM MARINA HOTEL	80	85	16
RAMADA PLAZA BY WYNDHAM BATUMI	70	103	16
LONDON 1889 HOTEL	50	66	17
HOTEL MONARCH	50	66	17
ALLIANCE PALACE	45	320	13
BEST WESTERN PREMIER BATUMI	40	101	14

# VENUE CONTENT

## Culture & Sport

NAME		TYPE OF VENUE	PAGE
BATUMI BOULEVARD	30000	Miracle Park, Open Air	25
BATUMI STADIUM ADJARABET ARENA	20000	Stadium	30
BLACK SEA ARENA	10000	Arena, Concert Hall	27
MUKHRAN VAKHTANGADZE BATUMI SPORT PALACE	3500	Sport, Competition Hall	31
BATUMI SPORT CENTER	2500	Sport Center, Ice Rink	33
RUGBY STADIUM	2500	Stadium	33
EUROPE SQUARE	1800	Cultural, Open Air	24
BATUMI SUMMER THEATRE	1100	Theatre, Concert Hall	23
BATUMI STATE MUSICAL CENTER	1000	Concert Hall	22
PIAZZA BATUMI	600	Cultural, Open Air	24
GONIO FORTRESS	500	Historic, Open Air	26
BATUMI STATE DRAMA THEATRE	431	Theatre, Concert Hall	22
BATUMI SHOTA RUSTAVELI STATE UNIVERSITY	266	Academic	23
PETRA FORTRESS	200	Historic, Open Air	26
BATUMI BOTANICAL GARDEN	200	Cultural, in Nature	25
SKATE PARK BATUMI	192	Sport, Open Air	32
WEIGHTLIFTING COMPLEX	170	Sport, Competition Hall	32
BATUMI ARCHAEOLOGICAL MUSEUM	30	Museum	27
KH. AKHVLEDIANI MUSEUM OF AJARA	30	Museum	27



A wide-angle, nighttime photograph of a city skyline, likely Singapore, viewed from across a body of water. The sky is dark blue with a bright, full moon centered near the top. The city is illuminated with various lights, including warm yellow and orange lights from buildings and streetlights, and cooler blue and white lights from modern skyscrapers. The lights from the city are reflected in the water in the foreground, creating a shimmering effect. On the right side of the image, there is a semi-transparent dark blue vertical band containing white text.

# MEETING & CONFERENCE VENUES

*Where Ideas Meet Success*



## SHERATON BATUMI HOTEL



28 Rustaveli st., 6000, Batumi, Georgia  
+995 422 22 90 00  
info.batumi@sheraton.com  
www.sheratonbatumi.com

202 Rooms

8 KM



### Meeting Space



#### Conference Halls as listed below:

Camellia	380	132	105	570	420	800
Begonia	180	84	70	280	180	200

#### Above Conference Halls can be connected as below:

Grand Ballroom	540	220	174	950	600	1000
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#### Meeting rooms as listed below:

Lilium	18	18	18	35	20	40
Orchid	18	18	18	35	20	40
Rose	12	-	15	22	10	25
Mimosa	12	-	15	22	10	25

#### Above Meeting rooms can be connected as below:

Lilium & Rose	36	32	35	56	40	60
Orchid & Mimosa	36	32	35	56	40	60

#### Small meeting rooms for 10pax as listed below; non-connected:

Dahlia	-	-	-	-	10	-
Tulip	-	-	-	-	10	-
Boardroom	-	-	-	-	10	-

## ROOMS BATUMI

### ROOMS

10 Gogebashvili St., 6000, Batumi, Georgia  
+955 322 00 22 99  
batumi@roomshotels.com  
www.roomshotels.com

120 Rooms

5.6 KM



### Meeting Space



Meeting Room I	42	50	45	100	50	150
Meeting Room II	42	50	45	100	50	150
Lobby Space	60	70	65	200	70	300

## HILTON BATUMI



40 Rustaveli Av., 6000, Batumi, Georgia  
+995 422 22 22 99  
batumi.info@hilton.com  
www.hilton.com/busbthi-hilton-batumi

247 Rooms

4.9 KM



### Meeting Space



Rustaveli Ballroom	170	92	100	400	240	200
Rustaveli I + II	120	72	80	200	120	160
Rustaveli II	60	36	40	100	60	80
Armazi	60	36	40	80	60	80
Lazica	40	24	25	70	40	80
Ushba	30	12	15	35	-	30
Kazbegi	30	12	15	35	-	30
Egrisi	40	20	25	60	40	50
Aragvi	20	12	15	20	-	15
Petra	20	12	15	20	-	15
Petra	40	20	25	60	40	50

## COURTYARD BY MARRIOTT BATUMI HOTEL



5 Sh.Khimshiashvili St., 6000, Batumi, Georgia  
+995 322 55 10 00  
info@courtyardbatumi.com  
www.marriott.com

150 Rooms

4.75 KM



### Meeting Space



Ballroom "King Tamar"	180	64	60	380	250	300
Meeting Room "King David"	70	40	36	120	80	150
Meeting Room "Dioskuria"	-	10	-	-	-	-
Meeting Room "Pazisi"	-	10	-	-	-	-
Meeting Room "Aia"	-	10	-	-	-	-
Meeting Room "Odishi"	-	10	-	-	-	-

RADISSON BLU HOTEL BATUMI



1 Egnate Ninoshvili St., 6000, Batumi, Georgia  
+955 422 25 55 55  
sales.batumi@radissonblu.com  
www.radissonhotels.com/radisson-blu-batumi

168 Rooms

7.5 KM

Meeting Space

Grand Ballroom	165	-	-	350	180	400
Ballroom I	55	50	45	110	50	130
Ballroom II	55	50	45	110	50	130
Ballroom III	55	50	45	110	50	130
Meeting Room I	20	20	20	50	20	60
Meeting Room II	50	30	25	70	50	80
Meeting Room III	60	35	30	100	70	120
Meeting Room IV	16	20	15	25	-	-
Boardroom I	-	12	-	-	-	-
Boardroom II	-	12	-	-	-	-



WYNDHAM BATUMI



33 M. Abashidze St., 6000, Batumi, Georgia  
+995 422 22 22 00  
info@wyndhambatumi.com  
www.wyndhamhotels.com

146 Rooms

5 KM

Meeting Space

Ballroom Zeus	70	-	50	150	80	80
Poseidon	30	-	25	60	-	-
Aphrodite	-	20	-	-	-	-
Artemins	-	-	15	-	-	-
Athena	-	-	15	-	-	-



LE MERIDIEN BATUMI



E.Ninoshvili/Zhghenti St., 6000, Batumi, Georgia  
+995 422 29 90 90  
lm.busmd.reservation@lemeridien.com  
www.lemeridienbatumi.ge

105 Rooms

8 KM

Meeting Space

Black Sea Ballroom	60	-	50	200	120	70
Latitude I	24	-	32	40	50	28
Latitude II	16	-	24	32	40	28
Black Sea Ballroom I	40	-	30	72	70	45
Black Sea Ballroom II	32	-	20	60	50	30
Studio I	16	-	14	22	-	21
Studio II	20	-	22	28	-	24



ALLIANCE PALACE



5 Sh. Khimshiashvili St., 6000, Batumi, Georgia  
+995 322 50 20 20  
sales@alliancepalace.ge  
www.alliancepalace.ge

320 Rooms

4 KM

Meeting Space

Big Meeting Room	20	40	35	45	-	-
Small Meeting Room	8	18	15	20	-	-





LEGEND HOTEL BATUMI CONVENTION CENTER & SPA



3 Kaczynski St., 6000, Batumi, Georgia  
+995 577 15 69 22 / +995 577 03 00 28  
reservation@legendhotelbatumi.ge  
www.legendhotelbatumi.ge

- 590 Rooms
- 4 KM



Meeting Space

Ball Room / Conference Room	600	-	50-200	800	-	-
Meeting Room I	150	-	30-80	200	-	-
Meeting Room II	30	-	30	40	-	-
Meeting Room III	100	-	50	150	-	-
Meeting Room IV	60	-	40	100	-	-
Meeting Room V	45	-	20	60	-	-
Meeting Room VI	45	-	20	60	-	-
Meeting Room VII	20	-	20	30	-	-
Meeting Room VIII	15	-	15	25	-	-
Meeting Room IX	45	-	20	60	-	-

BEST WESTERN PREMIER BATUMI



111 Z. Gorgiladze St., 6000, Batumi, Georgia  
+995 322 94 90 00  
info@bwpremierbatumi.ge  
www.bwpremierbatumi.ge

- 101 Rooms
- 4 KM



Meeting Space

Onyx	10	60	35	-	-	-
Amber	20	122	30	40	-	-

EUPHORIA BATUMI



1 Kaczynski St., 6000, Batumi, Georgia  
+ 995 422 23 23 23 /+ 995 577 03 00 29  
reservation@euphoria.ge  
www.euphoria.ge

- 455 Rooms
- 4.3 KM



Meeting Space

Gonio Ballroom	750	-	-	1200	800	1500
Business Centre	20	-	-	25	60	100
Samsun	20	-	-	20	-	-
Antalia	20	-	-	25	-	-

LITZ RESORT



Kvariati/Sarpi , 6400, Batumi, Georgia  
+955 322 19 22 22  
info@litzresort.com  
www.litzresort.com

- 100 Rooms
- 15 KM



Meeting Space

Davit Tvildiani	120	200	80	324	170	400
Rezo Adamia	24	100	38	77	80	150
Iuliana	24	100	38	77	80	150

STEPS BATUMI HOTEL & SUITES



2B Lortkipanidze St., 6003, Batumi, Georgia.  
+955 422 22 02 22  
Info@stepsbatumi.ge

- 327 Rooms
- 4 KM



Meeting Space

Meeting Room	42	45	42	100	-	100

RAMADA PLAZA BY WYNDHAM BATUMI



8 Zh. Shartava St., 6010, Batumi, Georgia  
+955 422 20 03 33  
info@ramadaplazabatumi.com  
www.ramadaplazabatumi.com

103 Rooms  
2 KM

Meeting Space

Red Room	-	10	-	-	-	-
Adjara Room	50	30	40	70	-	-
Executive Lounge	-	-	-	-	-	50



COLOSSEUM MARINA HOTEL



16 Sh. Khimshiashvili St., 6010, Batumi, Georgia  
+955 422 24 44 00  
info@colosseummarina.ge  
www.colosseummarina.ge

85 Rooms  
6 KM

Meeting Space

Collegium	60	40	40	80	50	80



IBIS STYLES BATUMI



5B Kaczynski St., 6000, Batumi, Georgia  
+995 422 25 20 25  
hotel@ibisstylesbatumi.com  
www.All.com

121 Rooms  
5.3 KM

Meeting Space

Matchpoint	40	40	30	80	-	-



BEST WESTERN PLUS BATUMI



13B Aghmashenebeli St., 6000, Batumi, Georgia  
+995 577 65 51 33  
sales@bwplusbatumi.ge  
www.bwplusbatumi.ge

148 Rooms  
3 KM

Meeting Space

Mirage	250	200	150	400	250	350
Symposium	30	40	30	50	-	30



HOTEL MONARCH



37 A. Melashvili St., 6000, Batumi, Georgia  
+995 514 46 00 46  
info@hotelmonarch.ge

66 Rooms  
10 KM

Meeting Space

Meeting Room	30	-	30	50	-	60



LONDON 1889 HOTEL



8/15 Z. Gamsakhurdia St., 6000, Batumi, Georgia  
+995 422 25 55 22  
info@hotellondon1889.com  
www.hotellondon1889.com

66 Rooms  
7 KM

Meeting Space

Meeting Room	40	25	20	50	60	-





GEORGIA PALACE HOTEL & SPA



275 Agmashenebeli Av., 6200, Kobuleti, Georgia  
+995 322 24 24 00  
info@gph.ge  
www.gph.ge

157 Rooms

40 KM

Meeting Space



Petra	220	160	140	400	220	400
Gonio	40	45	40	60	40	80
Aieti	35	35	30	45	-	45
Ponto	30	35	30	50	-	45
Roof Garden	30	65	70	100	100	120
Board Room	10	14	12	16	-	-



CASTELLO MARE HOTEL & WELLNESS RESORT



Tsikhisdziri, Kobuleti, Georgia  
+995 596 03 28 28  
info@castellomare.com  
www.castellomare.com

109 Rooms

27 KM

Meeting Space



Meeting Room I	-	-	-	178	-	-
Meeting Room II	-	-	15	25	-	-
Meeting Room III	-	-	15	25	-	-
Meeting Room IV	-	-	30	40	-	-



DREAMLAND OASIS IN CHAKVI



16 Batumi St., Chakvi, 6010, Batumi, Georgia  
+955 322 47 22 33  
info@hotelooasis.ge  
www.dreamland.ge

340 Rooms

20 KM

Meeting Space



Conference Hall I	40	-	40	120	-	-
Conference Hall II	12	-	15	20	-	-
Conference Hall III	12	-	15	20	-	-
Meeting Room IV	20	-	30	60	-	-
Meeting Room V	12	-	20	24	-	-



AMBASSADORI GODERDZI HOTEL



Goderdzi, 6500, Khulo, Georgia  
+995 322 43 94 94  
info@ambassadori.com  
www.ambassadori.com

122 Rooms

105 KM

Meeting Space



Main Meeting Room	70	40	35	100	100	100
Small Meeting Room	-	10	10	25	-	30







# CULTURAL VENUES

*Trip to Crossroads*





## BATUMI STATE DRAMA THEATRE

✈ 7 KM

Batumi Ilia Chavchavadze State Drama Theatre is a unique venue, located in the center of Batumi City. The large concert hall, ballroom, and several other meeting rooms together with a spacious foyer offer a great variety of meeting spaces for any kind of MICE event. The capacity of the concert hall is 431 attendees. A century-old, Batumi Drama Theatre regularly hosts the most representative events, theatrical performances, and cultural activities. This spectacular place contributes to an exclusive and unforgettable experience for the guests.



Meeting Space	M <sup>2</sup>	👤
Theatre Hall	410	431
Ballroom	250	250

📍 1 Rustaveli Av., Batumi  
☎ +995 555 36 63 99

✉ batumidramatheatre@gmail.com  
🌐 www.batumitheatre.ge

## BATUMI STATE MUSICAL CENTER

✈ 10.4 KM

Batumi State Musical Center is one of the most important cultural venues in the city. The building is distinguished by its architectural style, belongs to the monument of cultural heritage, and represents a synthesis of old and new architectural styles (1953-2011). The Batumi State Musical Centre is equipped with modern facilities designed to accommodate a wide range of events, capacity to host 1,000 attendees. The Batumi State Musical Centre itself is a cultural landmark, adding a touch of elegance and sophistication to any event. The venue's architectural design reflects the blend of modernity, creating a unique atmosphere, that can enhance the overall experience for participants.



Meeting Space	M <sup>2</sup>	👤
Concert Hall	320	1000

📍 1 Odussey Dimitriadis St., Batumi  
☎ +995 422 27 15 06

✉ info@muscenter.ge  
🌐 www.muscenter.ge

## BATUMI SHOTA RUSTAVELI STATE UNIVERSITY

✈ 6.4 KM

Batumi Shota Rustaveli State University represents a major multifunctional educational and scientific center. During the 85 years, several scientific research projects of international and national significance have been accomplished on the university base. The university features four versatile conference halls, maximum capacity for the event is 265 attendees.



Meeting Space	M <sup>2</sup>	👤
Auditorium 32	50	50
Auditorium 328	50	60
Assembly Hall	300	266
Conference Hall	200	100

📍 32/35 Shota Rustaveli Av., Batumi  
☎ +995 571 61 05 86

✉ info@bsu.edu.ge  
🌐 www.bsu.edu.ge

## BATUMI SUMMER THEATRE

✈ 6.9 KM

The Batumi Summer Theatre is a popular venue located inside Batumi Boulevard. A truly distinctive wooden summer theatre, where theatrical performances and concerts have been conducted for years, was established in 1947 and refurbished in 2013. Batumi Summer Theatre has a capacity of 1100 people. Considering the Summer Theatre for MICE events ensures an event with special and memorable experiences.



Meeting Space	M <sup>2</sup>	👤
Concert Hall	1900	1100

📍 Old Boulevard Centre, Batumi  
☎ +995 422 27 08 25

✉ batumiskulturiscentri@gmail.com  
🌐 www.bart.ge



## PIAZZA BATUMI

✈ 6.5 KM

Batumi Piazza, a famous and one of the most attractive locations for every visitor, features a unique blend of architectural styles and trends in the heart of Old Batumi. The construction was fulfilled in 2009 by the famous Georgian Architect Vazha Orbeladze and adding to its charm, the square is home to Europe's largest figurative mosaic, showcasing captivating artistic works, mosaic patterns, and stained glass created by Natalie de Pita-Amirejibi. Batumi Piazza offers an outdoor space of 2100 sq. m., which can accommodate 600 guests, and two conference halls: Marco-Polo Hall of 120 m<sup>2</sup> for 75 guests, and a Conference Hall of 60 m<sup>2</sup> for 25 people.



Meeting Space	M <sup>2</sup>	👤
Piazza Square	2100	600
Marco Pollo	120	75
Conference Hall	60	25

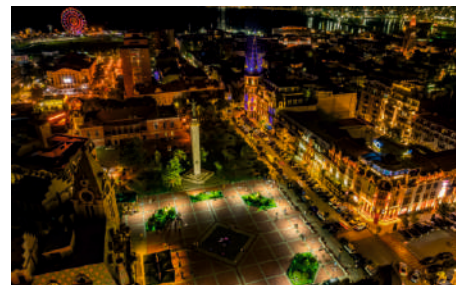
📍 25 Pharnavaz Mepe St., Batumi  
☎ +995 571 10 03 10

✉ info@piazzabatumi.ge  
🌐 www.piazzabatumi.ge

## EUROPE SQUARE

✈ 7 KM

Europe Square is a stunning blend of historic charm and modern vibrancy. Located in the heart of the city, the square showcases Batumi's European influences with its elegant architecture, iconic Astronomical Clock, Princess Medea statue, reviving the myths of the Argonauts and holding the Golden Fleece illustrating Georgia's prosperity and vibrant cultural atmosphere. It's the perfect spot for business meetings and international events, offering nearby luxury hotels, restaurants, and entertainment options. Europe Square reflects Batumi's dynamic role as a leading destination for MICE (Meetings, Incentives, Conferences, and Exhibitions), creating an inspiring setting for professional gatherings and memorable experiences.



Meeting Space	M <sup>2</sup>	👤
Europe Square	900	1800

📍 29 M.Abashidze St., Batumi  
☎ 0 800 00 08 10

✉ info@batumi.gov.ge  
🌐 www.batumi.gov.ge

## BATUMI BOULEVARD

✈ 7.5 KM

Batumi Boulevard stretches along the gorgeous Black Sea shoreline and is a fantastic venue for organizing events in the city center, ranging from concerts and festivals to cultural exhibitions and sporting activities. Batumi Boulevard features four open areas and is capable of hosting thousands of invitees. Ingrid's concert, Maroon 5's solo concert, International Day of Sailors, Beer Festival, Wine Festival, Fish Festival, Art Festival Argan, Summer Festival, and several other large-scale events are being held in the boulevard area.



Meeting Space	M <sup>2</sup>	👤
Miracle Park	15000	30000
Summer Theater Front Side	2200	4400
Colonnades	1300	2600
Amphitheater	5000	10000

📍 2 K.Gamsakhurdia St., Batumi  
☎ +995 422 27 88 08

✉ info@boulevard.ge  
🌐 www.boulevard.ge

## BATUMI BOTANICAL GARDEN

✈ 6.9 KM

Batumi Botanical Garden recognised as Europe's Leading National Park by World Travel Awards 2023 is an excellent location for organizing MICE events, its versatile spaces offer verdant panoramas to suit every preference of event organizers. The incomparable beauty of its landscapes, facilities, and services, allows for flexibility in event design, including Wi-Fi connectivity, to accommodate MICE events. Batumi Botanical Garden is famous for its breathtaking sunsets, blossoming garden, and vivid flora stretching towards the sea, which makes it a unique location for organizing MICE events.



Meeting Space	M <sup>2</sup>	👤
Panoramic View I	1000	50
Panoramic View II	1000	100
Sea Side Park	1000	200
North America Area	1000	200
Conference Hall	50	30
Library	150	50

📍 Green Cape, Batumi  
☎ +995 422 27 00 33

✉ info@bbg.ge  
🌐 www.bbg.ge



Europe's Leading  
Botanical Garden



## GONIO FORTRESS

✈ 6.6 KM

Gonio Apsarus Archaeological-Architectural Museum-Reserve has historical and cultural significance dating back to the first century. The fortress creates an atmosphere of heritage and authenticity, making it a one-of-a-kind and fascinating experience for MICE events. It is suitable for more than 500 people owing to its 44 460 square meters of area. The Gonio fortress is located 12 kilometers from Batumi and 6.7 kilometers from the Batumi International Airport, which makes it easily accessible. Organizing a MICE event at the Gonio Fortress ensures an unparalleled opportunity, allowing visitors to discover ancient civilization's treasures and enjoy an extraordinary experience.



Meeting Space	M <sup>2</sup>	👤
Gonio Event Venue	44 460	500

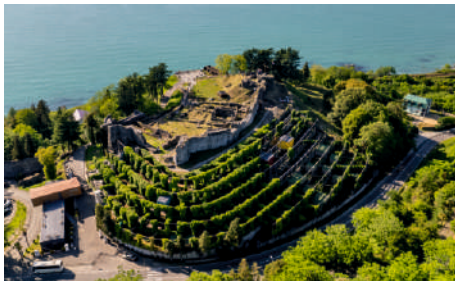
📍 55 Apsaros Highway, Gonio-Kvariati District  
☎ +995 577 59 19 01

✉ info@ajaraheritage.ge  
🌐 www.ajaraheritage.ge

## PETRA FORTRESS

✈ 27.5 KM

Petra Fortress Archaeological Architectural Museum-Reserve, which traces its origins back to the 6<sup>th</sup> century, offers a unique and historic setting for MICE events. This extraordinary archaeological site welcomes visitors from all over the world to explore the rich history and time-honored traditions of the stunning region of Ajara. If you want to provide your event attendees with an enriching and memorable experience, the Petra Fortress offers a magnificent journey through time. The whole area of the site is 400 square meters, and the event has a standing capacity of 150 people. The outdoor spaces and historical ambiance can be utilized for a range of activities.



Meeting Space	M <sup>2</sup>	👤
Petra Event Venue	1400	200

📍 Tsikhisdziri, Kobuleti Municipality  
☎ +995 577 59 19 01

✉ info@ajaraheritage.ge  
🌐 www.ajaraheritage.ge

## BLACK SEA ARENA

✈ 56.2 KM

Black Sea Arena, the biggest concert hall in the Caucasus region is located on the Black Sea shore in Shekvetili, Guria. The area covers 30 000 sq.m with a building of 9000 sq.m. The arena has a capacity of 10 000 people, comprising 4000 people standing area and 6000 seats. The amphitheater-type open concert hall has movable roof and manual light walls. The concert hall features international standard quality equipment, a sound system and moving stage of 638 sq.m (36m X 18m). The arena has hosted great musical events and shows such as Christina Aguilera, Aerosmith, Scorpions, and many global artists. It has gained the international recognition in 2020, becoming the winner of the “German Design Award” in the category of “best Modern Architecture”. Arena’s special architectural design, technical features, and facilities ensure the successful hosting of various types of events.



Meeting Space	M <sup>2</sup>	👤
Concert Arena	4000	10000
Conference Hall	400	70
Golden Ring	800	4000

📍 Shekvetili, Ozurgeti Municipality  
☎ +995 599 12 06 06

✉ info@bsa.gov.ge  
🌐 www.bsa.ge



## AJARA MUSEUMS

✈ 6.4 KM

**Batumi Archaeological Museum** located in the city center, stands out with its architectural design, remarkable aesthetic, and unique archaeological exhibition. The museum established in 1994, displays ancient artifacts found on the territory of southwestern Georgia dated to 300-400 000 BC. Since 2004 the museum has been granted the status of an immovable monument of cultural heritage.

**Khariton Akhvlediani Museum of Ajara** was established in 1908 and houses an extraordinary collection of over 180 000 exhibits, and archaeological items from the XII-IX c.c. B.C.



Meeting Space	M <sup>2</sup>	👤
Archaeological Museum Hall	60	30
Kh. Akhvlediani Museum of Ajara Hall	60	30

📍 4 Akhvlediani St., Batumi  
☎ +995 422 27 11 75

✉ info@ajaramuseums.ge  
🌐 www.ajaramuseums.ge





# SPORT VENUES

*Celebrating Every Moment of Victory*





The multifunctional Batumi Stadium Adjarabet Arena meets worldwide criteria for Sports Arenas and the system set is strictly regulated by UEFA (FIFA) regulations, with the highest UEFA Category IV classification. The Stadium's design harmoniously blends in with Batumi City's modern infrastructure, history, and culture. It is composed of a series of panels arranged in overlapping scales, that are illuminated and inspired by the traditional Georgian dance "Khorumi". It complies with the highest standards for the use of modern technologies, and all the equipment and devices in the building are powered by electricity, therefore there are no hazardous emissions that could affect the environment. The stadium was awarded as "Best Public Infrastructure 2023" by the FIABCI Prix d'Excellence Award.

📍 13 Zhiuli Shartava St., Batumi  
 ☎ +995 593 910 500  
 ✉ ajarapmc@gmail.com  
 🌐 www.stadium.ge



Meeting Space	M <sup>2</sup>	👤
Stadium	27 000	20 000
Conference Room	230	75



Meeting Space	M <sup>2</sup>	🏆	👤
Universal Hall	4613	-	3500
Classical Wrestling	767.62	15	-
Sports Dance Hall	453	15	-
Chess Hall	439.2	60	-
Rhythmic Gym & Badminton Hall	452.98	40	-
Freestyle Wrestling Hall	618.69	15	-
Fencing Hall	618.69	8	-
Judo hall	745.19	30	-
Taekwondo and Contact Karate	669.3	40	-
Boxing and Khridoli (Georgian Martial Art)	681.40	15	-

The newly constructed modern standards Mukhran Vakhtangadze Batumi Sports Palace was put into operation in 2022, which is in full compliance with the status of Batumi as a European city of Sport. The palace has several sports arenas, which with the existing material and technical base, for the first time in the sports practice of the region, provides the opportunity to gather different types of sports under one roof at the same time and achieve better results through qualified coaches and athletes. There are 27 types of sports operating in the Sports Palace. The building consists of 3 blocks, where the training halls are located. It has a universal pillar-free arena with a capacity of 3 500 spectators, covering an area of 4 613 m/sq. and 9 other different types of sports halls.

📍 15 G. Leonidze St., Batumi  
 ☎ +995 599 808 087  
 ✉ info@batasp.ge  
 🌐 www.batasp.ge



## SKATE PARK BATUMI

✈ 4 KM

The skate park in Batumi, Georgia, is a vibrant hub for local skaters and extreme sports enthusiasts. Located near the city’s beautiful coastline and beautiful new boulevard. The park features a variety of bowls designed for different skill levels, making it accessible to both beginners and professional skaters. The skate park is part of Batumi’s ongoing commitment to fostering active urban spaces and supporting youth culture. The Batumi skate park has been assessed by the World Skate Federation, earning it the designation of a Class Four Street Zone.

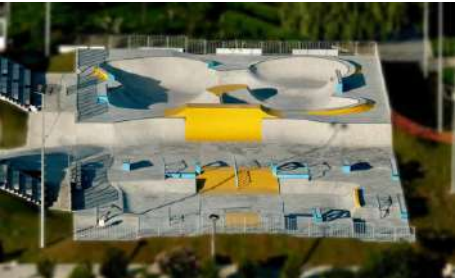
Meeting Space	M²	👤
Skate Park	2400	192
Pump Track Zone	2400	192

📍 2 K.Gamsakhurdia St., Batumi

☎ +995 422 27 88 08

✉ info@boulevard.ge

🌐 www.boulevard.ge



## WEIGHTLIFTING COMPLEX

✈ 20.7 KM

The recently opened Weightlifting Complex in Chakvi is a modern and contemporary sports infrastructure with an area of 2965 sq.m. The sports complex features the competition and training halls for 170 attendees. The Weightlifting Complex has the capacity of holding the various levels of championships and trainings. The complex is fully accessible for people with special needs. It also presents a conference hall, accommodation of 10 hotel rooms for 25 guests, and a dining area.

Meeting Space	M²	👤
Competition Hall	585	170
Training Hall	170	15

📍 25 Megeneishvili St., Chakvi, Kobuleti, Georgia

☎ +995 577 10 16 06

✉ ajaraweightlifting@gmail.com



## BATUMI SPORT CENTER

✈ 5.2 KM

The Batumi Sports Center features a variety of sports and provides all the necessary infrastructure for training and organizing sporting events. The Sports Center offers feasible infrastructure such as an Olympic-standard ice rink for Figure Skating and Ice Hockey, a Rowing Club for Canoeing and Kayaking on the Nuri Lake, Futsal and a Mini Stadium for Yard Football, a Sand field for Beach Sports: Beach Football (Soccer), Beach Volleyball and Beach Wrestling. Batumi Sports Center regularly hosts sporting activities and constantly remains set to host successful sports events.

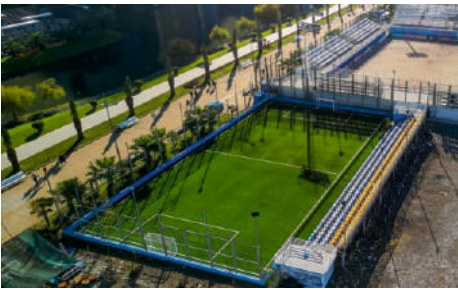
Meeting Space	M²	👤	👤
Ice Rink	1800	150	2500
Rowing Nurigeli Lake	200 M Distance	50	-
Beach Sand Stadium I	128	-	150
Beach Sand Stadium II	1500	-	1000
Beach Sand Stadium III	1500	-	1000
Football Mini Stadium	800	-	300

📍 27 L. Asatiani St., Batumi

☎ +995 557 010 551

✉ sportmshenservice@gmail.com

🌐 www.batsyc.com



## RUGBY STADIUM

✈ 3.5 KM

The Batumi Rugby Stadium is constructed according to European standards and regularly hosts national and international championships. The stadium is equipped with modern infrastructure and high-quality surfaces, including the parking area and other facilities. The complex covers 4.5 hectares, the main stadium is designed for 8000 m² and is ready to accommodate 2500 attendees. It also includes a field with an artificial surface for 500 spectators and a sand playground for physical activities and training.

Meeting Space	M²	👤
Rugby Stadium I	8000	2500
Rugby Stadium II	8000	500
Conference Hall	70	50

📍 2 Giorgi Leonidze St., Batumi

☎ +995 599 012 510

✉ rcbatumi@gmail.com

🌐 www.rcbatumi.ge







## 1 ALPHABET TOWER

The iconic five-story tower located in Miracle Park features all 33 Georgian letters. Designed to resemble DNA, the tower stands at a height of 130 meters. It rotates 360 degrees every hour, allowing guests to enjoy panoramic views of the restaurant, observation deck.



## 2 "ALI AND NINO" LOVE STATUE

The "Ali and Nino" statue is a famous and most visited monumental sculpture located along Batumi's coastline. This impressive artwork tells the internal love story of Ali and Nino, as depicted in the 1937 Austrian novel of the same title. The statue rotates every 10 minutes, symbolizing the eventual union, and serving as a reminder of the enduring power of love.



## 3 UNESCO WORLD NATURAL HERITAGE NATIONAL PARKS IN AJARA

Ajara is well-known for its verdant landscapes and rich biodiversity. Three national parks in the region have been designated as UNESCO World Heritage Sites: Mtirala National Park, Kobuleti, and Kintrishi Protected Areas. Visiting Ajara is a source of inspiration for ecotourism enthusiasts and nature lovers.



## 4 BATUMI BOTANICAL GARDEN

The Batumi Botanical Garden, covering 110 hectares, is situated on the slopes of Green Cape. Visitors can marvel at collections of rare and exquisite plants from around the world, totaling approximately 5 000 species, including 2 000 tree species. The garden showcases a diverse array of flora, which creates a wonder of nature in this oasis.



## 5 BATUMI BOULEVARD

Batumi Boulevard, which stretches along 7 kilometres of the stunning Black Sea coast, is elegantly designed with palm trees and colourful flowers, creating a serene and inviting atmosphere. Established in 1881, the boulevard features a lush green garden with 40 000 plants, a bicycle path, recreational activities, and antique-style colonnades that enhance its charm and allure.

## 6 BATUMI PIAZZA

Situated in the heart of Old Batumi, Batumi Piazza is an Italian-inspired square with captivating architecture and an iconic clock tower. The centerpiece of the square is a stunning 106 m2 mosaic, crafted by the renowned Georgian artist Natali Amirejibi de Pita. Surrounding the square are upscale hotels, restaurants, cafes, shops, and a stage for live music performances.

## 7 EUROPE SQUARE AND MEDEA STATUE

Europe Square symbolizes the Georgian people's aspiration to align with European countries and values. At its center stands the Princess Medea statue, reviving the myths of the Argonauts and holding the Golden Fleece illustrates Georgia's prosperity and glory. It seamlessly blends the city's rich history and modernity and serves for cultural events, festivals, and gatherings.

## 8 AJARA ARCHAEOLOGICAL MUSEUM

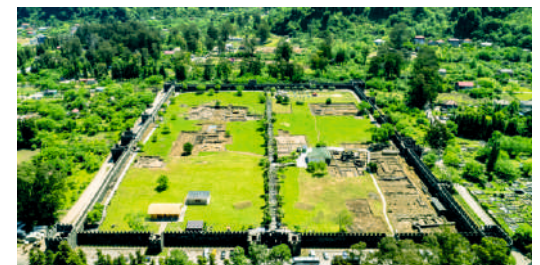
The Batumi Archaeological Museum is home to a diverse collection of gold artifacts and exhibits showcasing 23 000 relics from various eras. Additionally, the museum houses a photo archive, a science library, and a ceramic workshop. Delve into ancient archaeological findings and historical treasures to uncover the mysteries of this fascinating part of the world.

## 9 GONIO FORTRESS

Gonio Apsarus Archaeological-Architectural Museum-Reserve, known as Gonio Fortress, is Georgia's oldest citadel, with origins dating back to the Roman and early Byzantine periods. Visitors have a unique opportunity to immerse themselves in ancient history. Archaeological artefacts span various historical periods, with the earliest samples dated to the VIII-VII centuries BC.

## 10 CABLE CAR "ARGO"

The Argo Cable "Argo" is a famous tourist attraction and a sustainable and environmentally friendly transport system built in 2013. It connects the Old Batumi Black Sea Coastline to Mount Anuria, 256 meters above sea level, and the Argo entertainment complex. The cable car offers passengers breathtaking views of the city from a bird's-eye perspective.





## PRACTICAL INFORMATION



Batumi,  
Georgia



Language:  
Georgian



Emergency  
Call: **112**



Batumi Population:  
152,839



Time Zone  
GMT+4



Batumi Safety Index:  
81,66 (by Numbeo  
as of 2024)



Currency:  
Georgian Lari (GEL)

	1 USD	1 Euro
to GEL	2.65	2.87



Electricity  
220V-50Hz  
Plug type C & F



Weather  
in Batumi

☀	☀	☁	❄
12-23°C	21-31°C	15-24°C	5-17°C

### BATUMI CARD

The Batumi Card is a comprehensive discount card that offers access to a wide range of popular tourist attractions, museums, accommodations, dining options, tourist routes, shops, and more in the Ajara region. Designed to enhance the travel experience for visitors to Batumi and the surrounding area, the Batumi Card aims to provide maximum comfort while minimizing expenses. With a validity period of 10 days, this convenient card is easy to use and offers significant savings for travelers exploring the beauty of Ajara.

The Batumi Card offers a range of benefits, including:

- 10 complimentary rides on Municipal Transport
- A free SIM card with 1 GB of Internet data
- Up to 40% discount at various partner establishments

For further details and to obtain your Batumi Card, please scan:



## RAILWAY

A modernized railway system connects the cities of Georgia, offering travellers a comfortable and effective mode of transportation. Georgian trains travelling to Batumi make multiple trips daily from both Tbilisi and Kutaisi railway stations, with stops at the central station in Batumi, "**Batumi Central.**" Tickets for the train can be purchased at railway stations or through various online platforms, such as the Georgian Railways website at **www.railway.ge**. Here, passengers can also check train schedules and fares. To guarantee ticket availability and secure a preferred seat on the train, it is recommended to book a ticket in advance.



## GETTING AROUND

Batumi offers a variety of transportation options, such as buses, taxis, cars, electric scooters, and bicycles, making it easy and convenient to navigate the city. Visitors can access detailed information about attractions, accommodations, and entertainment events at the nine Tourist Information Centers. These centers provide complimentary tourist maps, travel guides, mountain route brochures, and in-depth information about Ajara and other regions of Georgia. For further details, please visit <https://visitbatumi.com/en/tourist-information-centers> or check out public transport options at [www.batauto.ge](http://www.batauto.ge).



Bicycle

Taxi



El. Scooter

**BATUMI**

Public Transport



Bus

[www.card.visitajara.com](http://www.card.visitajara.com)



[www.batauto.ge](http://www.batauto.ge)





## VISA REQUIREMENTS

Georgia's VISA policy allows citizens of 98 countries to enter Georgia with a visa-free regime for 1 full year and resident permit holders of 50 states for a 90 calendar days period. In addition, holders of a valid visa for the United States, the EU states, Japan, the Republic of Korea, and the UAE may enter the country without a visa. An **E-Visa** option has also been available since 2015, Georgia has introduced an e-visa system, that allows travellers from certain countries to apply for an electronic visa before their trip. The E-visa can be obtained online through the application process on the webpage [evisa.gov.ge](http://evisa.gov.ge). For more information, visit: [www.geoconsul.gov.ge](http://www.geoconsul.gov.ge); [www.mfa.gov.ge](http://www.mfa.gov.ge)

## AIRPORTS

### Batumi International Airport

✈ 9 km to Batumi

The airport serves international and domestic flights, connecting Batumi to various destinations. Turkish Airlines, Georgian Airways, Belavia, Yan Air, S7 Airlines, Ak Air, Pegasus Airlines, Flydubai, Air Baltic and Arkia Israeli Airlines, and others are in operation. These airlines provide connections between cities such as Istanbul, Riga, Tbilisi, Dubai, Riyadh, and others. For more information, please visit: [www.batumiairport.com](http://www.batumiairport.com)

### Tbilisi International Airport

✈ 370 km to Batumi

The airport offers direct flights from numerous European and Gulf countries, among other destinations: Munich, Paris, Nica, Vienna, Warsaw, and others. The airport is located 20 km from the centre of Tbilisi, and its ICAO standards and services make it one of the most reliable destination points. Tbilisi and Batumi are easily connected by train, bus, minibus, taxi, private car or domestic flight. For more information, please visit: [www.tbilisiairport.com](http://www.tbilisiairport.com)

### Kutaisi International Airport

✈ 115 km to Batumi

The airport is conveniently accessible from multiple locations in Georgia and offers direct international and domestic flights. Wizz-Air, a low-cost airline, serves many European cities, including Madrid, Barcelona, Rome, Milan, Paris, Budapest, Riga, Vilnius, Vienna, Brussels, Larnaca, Prague, Copenhagen, Tallinn, Berlin, Cologne, Lisbon, Bucharest, Dortmund, Frankfurt, Hamburg, Munich, Athens, Thessaloniki, Warsaw, Katowice, Krakow, Poznan, Wroclaw, and Abu Dhabi, UAE. Journeys by car or bus from Kutaisi to Batumi take about 1 hour and 45 minutes. For more information, please visit [www.kutaisi.aero](http://www.kutaisi.aero).



# VISIT BATUMI INTERNATIONAL AWARDS



World's Leading  
All-Season  
Destination 2024



Europe's Leading  
All-Season  
Destination 2024, 2023



Europe's Leading Emerging  
Tourism Destination  
2023, 2022, 2019



European Best  
Destination  
2024



Host City  
Europe Gala  
Ceremony 2023



European Best  
Hidden Gem 2022



World's Leading Emerging  
Tourism Destination 2022



10 Inspirational  
Travel Ideas 2023

**The  
New York  
Times**

52 Trendy Places  
to Visit in 2019

## THE DEPARTMENT OF TOURISM AND RESORTS OF AJARA

The Department of Tourism and Resorts of the Ajara Autonomous Republic of Georgia is a governmental organization and the tourism board of Visit Batumi. Our primary goal is to enhance the region's popularity as an all-season and diverse tourist destination and attract international visitors through targeted tourism marketing and promotional initiatives. Our team provides information and recommendations for all aspects related to organizing MICE and Business events.

Address: 84/86, Parnavaz Mepe Str. 6010, Batumi

Tel: +995 422 277438

E-mail: [info@visitbatumi.com](mailto:info@visitbatumi.com)

## TOURIST INFORMATION CENTERS

In the Ajara Region, there are nine tourist information centers in Batumi, Kobuleti, Khelvachauri, Keda, Shuakhevi, and Khulo, ready to assist visitors with comprehensive information about all the tourist attractions and offerings. Visitors can also access free travel brochures, and maps, and get a Batumi Card.

Contact Information of **Tourist Office:**

Call or WhatsApp: +995 577 90 90 91 / +995

577 90 90 93; E-mail: [tictatumi@gmail.com](mailto:tictatumi@gmail.com)

## USEFUL WEBSITES

[www.mice.visitbatumi.com](http://www.mice.visitbatumi.com)

[www.georgia.travel](http://www.georgia.travel)

[www.visitbatumi.com](http://www.visitbatumi.com)

[www.visitajara.com](http://www.visitajara.com)

[www.batumievents.com](http://www.batumievents.com)

